

# CYFARFOD PENDERFYNIADAU AELOD Y CABINET DROS ADFYWIO, TWRISTIAETH A DIWYLLIANT

8 GORFFENNAF 2024

<b>Yr Aelod Cabinet:</b>	<b>Y portffolio</b>
Y Cynghorydd Hazel Evans	Aelod Cabinet dros Adfywio, Twristiaeth a Diwylliant

## CRONFA GYFALAF Y DEG TREF

### Pwrpas

Ystyried cais am gyllid a gyflwynwyd gan Gyngor Tref Sanclêr fel rhan o'r Rhaglen Deg Tref. Nod Rhaglen y Deg Tref yw cynyddu gwytnwch a thwf trefi marchnad gwledig Sir Gaerfyrddin a'r ardaloedd cyfagos yn y dyfodol.

### Yr argymhellion / penderfyniadau allweddol sydd eu hangen:

Cymeradwyo 1 cais a gyflwynwyd fel rhan o'r Rhaglen Deg Tref ar ran y Tîm Cynllun Twf Economaidd yn Sanclêr

**Yr Ymgeisydd:** Cyngor Tref Sanclêr  
**Enw'r Prosiect:** Cronfa Gyfalaf Deg Tref Sanclêr - Cam 2  
**Y grant y gofynnir amdano:** £31,263

### Y Rhesymau:

Cefnogi'r cyfleoedd economaidd a nodwyd fel rhan o'r ymgynghoriad cymunedol helaeth a'r drafodaeth gyda rhanddeiliaid allweddol a fydd yn darparu budd economaidd a chymdeithasol i drefi marchnad gwledig y Sir.

<b>Y Gyfarwyddiaeth:</b> Lle a Seilwaith	<b>Swyddi</b>	
Ainsley Williams	Cyfarwyddwr Lle a Seilwaith	Ainsley Williams <a href="mailto:awilliams@sirgar.gov.uk">awilliams@sirgar.gov.uk</a>
<b>Awdur yr Adroddiad:</b> Rhian Phillips	Rheolwr Ariannu	Rhian Phillips <a href="mailto:MRPhillips@sirgar.gov.uk">MRPhillips@sirgar.gov.uk</a>

**Declaration of Personal Interest (if any):**

None

**Dispensation Granted to Make Decision (if any):**

N/A

**DECISION MADE:**

Signed:

DATE: \_\_\_\_\_

\_\_\_\_\_  
CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## CABINET MEMBER DECISION MEETING FOR REGENERATION, LEISURE, CULTURE AND TOURISM 8<sup>TH</sup> JULY 2024

### TEN TOWNS CAPITAL FUND

#### Background

The aim of the 10 Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. This was approved by Executive Board on 21<sup>st</sup> June 2021. Subsequently, further funding has been secured via the Shared Prosperity Fund Rural Anchor Programme to support the realisation of the town's priority projects.

St Clears Town Council has already received Cabinet Member approval in March 2024 for £33,697 for phase 1 of their Ten Towns project. Funding has been secured for the re-development of Y Gât, formerly known as the West Wales Craft Centre, as a multi use space for the local community. The building has recently been subject to an asset transfer to the Town Council.

This report relates to St Clears' Phase 2 project.

The application has been assessed and considered by the internal Funding panel before being presented to Cabinet member for final decision.

#### Application for consideration:

<b>Applicant:</b>	<b>St Clears Town Council</b>
<b>Total project costs:</b>	<b>£31,263</b>
<b>Grant Requested:</b>	<b>£31,263</b>

St Clears Town Council is the lead applicant for the project.

This 2<sup>nd</sup> Phase application will consist of 3 elements.

The first element will focus on promoting the town's offer through the installation of digital screens in Pentre Road, car park as well outside Y Gât. With a dedicated website under development, the digital screens will link to the town website, providing information of the town's offer, including information on local businesses. A second screen will be placed outside Y Gat showcasing what's on in the building.

Secondly, the grant will be utilised to undertake further improvements to Y Gat. With capital works to the ground floor underway and near completion as part of Phase 1, a need has been identified to decorate the first and second floors of the Centre.

The final element will involve the installation of new street furniture outside Y Gat this providing an outdoor space for the Town Council to utilise as well as increasing dwell time within the town.

The latter element will complement other targeted investment programmes such as the Tackling Towns Centre (SPF) and Revitalising Rural Town Centres (RRTC) funds which are currently being delivered as part of the Ten Towns initiative.

No planning permission is required and landowners' permission has been granted for the installation of the digital screens. St Clears Town Council has also been granted Advertising consent for both screens and have committed to continue with the maintenance costs of the screens post funding.

The application for support aligns with the Ten towns programme and will complete what is already proving to be a successful re-birth of Y Gat as an economic and community focussed centre.

**Project Delivery timeline:**

The project will begin as soon as full approval is granted. Project must be fully complete by end of December 2024 in line with Shared Prosperity Funding period.

**Outputs to be achieved:**

Outputs	Target
M2 of new/upgraded commercial space created	600m2
No of businesses directly/indirectly supported	30 business directly ( 8 in Y Gat )

**Recommendation:**

To approve a grant request of **£31,263** from the Ten Towns Capital Shared Prosperity Fund.

**2. OTHER OPTIONS AVAILABLE**

The option of not approving this project in whole or part is open to Cabinet Member. However non approval will put at risk the Council's ability of delivering the Rural anchor programme within the UK Government's programme timeframe.

**DETAILED REPORT ATTACHED**

**NO**

# IMPLICATIONS

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:**

**Signed: A Williams Director of Place & Infrastructure**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets	Biodiversity
YES	YES	YES	NO	YES	NO	NO	NO

## **Policy, Crime and Disorder**

The Ten Towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Local Investment Plan for Carmarthenshire, Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South-West Wales Regional Economic Delivery Plan and Corporate Strategy.

The project will also deliver against the Authority's Vision Statement as a key priority in 'Making our communities and environment, healthy, safe and prosperous' places to live.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

## **Legal**

Terms and Conditions will be issued to the applicant which have been verified by the Authority's legal team.

## **Finance**

Funding has been secured via the Ten Towns programme which is funded by Carmarthenshire County Council capital funds. Additional funding has also been secured via the UK Government's Shared Prosperity Fund as part of the Rural Anchor.

## **Risk Management Issues**

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering the funds will closely monitor progress of the project individual awards. Where a lack of progress is being made, applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: A Williams

Designation: Director of Place & Infrastructure

**1. Local Member(s)** – Elected Member Cllr Phillip Hughes has been consulted on an on-going basis as part of the growth plan team meetings and is supportive of the project.

**2. Community / Town Council** - The application is being led by St Clears Town Council on behalf of the wider community.

**3. Relevant Partners** - Members of the established growth plan team which includes key stakeholders from public, private and third sector organisations have been consulted and are supportive of the project.

**4. Staff Side Representatives and other Organisations** – N/A

**Section 100D Local Government Act, 1972 – Access to Information**  
**List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
10 towns Phase 2 STC		HELD Digitally