

Comment	<p>now placed with local supply chain partners within Carmarthenshire. This initiative will allow them to continue their learning and also provide vital labour resource to the local contractors following the withdrawal of CITB funding.</p> <p>Work Experience Two work experience placement took place through the summer with very positive feedback. The uptake of work experience has been an area that has been discussed and encouraged at the employer network and a presentation was delivered by Cyfle on site work experience Hub to encourage providers to access the opportunities available. Quote below from one of the participants: "Everybody was very welcoming and supportive. A big thank you to Peter, Nina and Ryan for organising this. The experience has helped me focus on what I would like to do moving forward and I have already booked myself on 2 open days at Cardiff University and Loughborough University. Construction engineering management as well as engineering is now something I'm wanting to research further. Both universities offer a year out on placement, and I do hope that if the next few years go as I plan that perhaps I could make contact again for an opportunity to return to your business."</p> <p>Commercial catch up meetings are held once a month between Bouygues UK's commercial team and Council officers (CPU and Economic Development) to optimise the supply chain opportunities promoted for local suppliers to have the opportunity to bid for sub-contracting work. Bouygues maintain a live Procurement Plan outlining the sublet opportunities and these have been shared with the Council's Economic Development team. The gates and Fencing Package and Blinds package are still open and BYUK will issue enquiries for these packages in the new year. Gates and Fencing have attracted particular interest from businesses within Wales (13 of the 16 interested parties).</p>
Service Head: Helen Pugh Performance status: On target	
Action	16258 Target date 31/03/2027
Action promised	To contribute to supporting and encouraging people to lead active and healthy lives, ensure supply chain opportunities for local businesses and local recruitment. (CV37)
Comment	<p>The Corporate Procurement Unit are working closely with colleagues in Economic Development to deliver a number of Procurement & Business Surgeries, offering procurement advice & guidance to potential suppliers and advise on business grants to those eligible and wider business support. We are in the process of developing a spreadsheet to follow up whether businesses met with have been successful in obtaining work and to obtain feedback to identify barriers to trade with the Council which ultimately will improve the service offered by procurement.</p> <p>We continue to work with Economic Development colleagues on future tender exercises to promote them to local businesses who might be interested in tendering. Most recently we are working on the Property Works Framework where a number of drop-in sessions have been held across Carmarthenshire making it accessible to contractors/suppliers from all areas of the County to attend & obtain information relating to the forthcoming tender opportunity. Following these events, 2 Tender Briefing Sessions were held in September in Llanelli and Carmarthen for this opportunity to engage with interested suppliers & communicate elements of the tender in advance of it being published thus allowing suppliers to prepare for the tender.</p> <p>Procurement shares its work programme with economic development on a quarterly basis to identify further opportunities to promote these opportunities to Carmarthenshire businesses.</p> <p>On Pentre Awel, Zone 1 Commercial catch up meetings are held once a month between Bouygues UK's commercial team and Council officers (CPU and Economic Development) to optimise the supply chain opportunities promoted for local suppliers to have the opportunity to bid for sub-contracting work. Bouygues maintain a live Procurement Plan outlining the sublet opportunities and these have been shared with the Council's Economic Development team. The Gates and Fencing Package and Blinds package are still open for suppliers to bid and BYUK will issue enquiries for these packages in the new year. Gates and Fencing have attracted particular interest from businesses within Wales (13 of the 16 interested parties).</p> <p>Furthermore, we continue to work Bouygue to pilot a means of collating supply chain spend and tracking main contractor and sub-contractor locations and the location of individuals employed on site. This is using a reporting model developed by the Centre for Local Economies Strategies (CLES).</p>
Service Head: Helen Pugh Performance status: On target	
Action	16259 Target date 31/03/2027
Action promised	We will promote the 'Think Carmarthenshire First' approach widely across the Authority, encouraging officers to seek quotations from local suppliers. We will continue to support local businesses to bid for work by targeting specific tendering opportunities across the county and promoting our forward work programme in advance. (CV45)
Comment	<p>A Task and Finish report and was taken to Pre-Cabinet in July 2023. This paper provided recommendations for consideration to increase opportunities for local suppliers in the below £25,000 spend category. Currently we spend approximately £14.6m in this category of spend and the 'Think Carmarthenshire First' message will be further reinforced and promoted to officers when they are seeking quotations.</p> <p>Our Contract Procedure Rules have been updated and these were approved by Governance and Audit Committee on the 29th September 2023 which;</p> <ul style="list-style-type: none"> i) increased the lowest value threshold of the CPR `s quotations from £5,000 to £10,000 and requires officers consider Carmarthenshire suppliers for their quote and; ii) added the requirement for officers to 'Think Carmarthenshire first' requirement when spending between £10,000 and £25,000 - at least one quotation should be sought from a Carmarthenshire supplier. <p>We will continue to work closely with colleagues in Economic Development on future tender exercises to promote them to local businesses who might be interested in tendering. Most recently we worked with them on the Property Works Maintenance framework and on the Mechanical and Electrical sub-contracting packages for Pentre Awel Zone 1 project. Officers in economic development actively targeted local business in this sector and made them aware of the tender opportunity.</p> <p>Procurement shares its work programme with economic development on a quarterly basis to identify further opportunities to promote these opportunities to Carmarthenshire businesses.</p>
Service Head: Helen Pugh Performance status: On target	
Action	16274 Target date 31/03/2024
Action promised	Support the provision of opportunities for residents in the county to engage in essential learning in literacy, numeracy, and digital skills, in line with current Welsh Government funding. Enabling post 16 learners to upskill for employment and progression, as well as lifelong learning and community benefits. (CV8)
Comment	<p>Learners have returned for the start of the 2023/4 academic year. FT ESOL classes have increase due to learner demand, with 3 in Llanelli covering E1 to L1 and an E1 class in Carmarthen. GCSE classes are recruiting, with referrals from CSG of learners better suited to ACL provision. Digital drop in sessions are continuing as they were popular last year (using the engagement funding) are sufficiently well attended to become main-stream provision. Recruitment is still lower than pre-Covid, but it is early in the term. We were unsuccessful in recruiting new tutors for this term. The ACL service is working with the Multiply project to plan numeracy activities and courses for the coming year.</p>

Service Head: Elin Forsyth		Performance status: On target	
Action	16276	Target date	31/03/2024
Action promised	Support the delivery of the Councils Strategic Economic Objectives by the determination of major planning applications within agreed timescales. Develop and implement discretionary pre-application service. CV61		
Comment	Fifteen Major planning applications have been determined so far this year, with 67% being within agreed timescale, up from 50% in Q1. Work has commenced on developing a discretionary pre-app service to improve the efficiency of determining within prescribed timescales. We are currently consulting internally on a draft document.		
Service Head: Rhodri Griffiths		Performance status: On target	
Action	16301	Target date	31/03/2024
Action promised	Continue to build on Carmarthenshire's status as a sustainable food place and in collaboration with other partners, develop a community food strategy to encourage the production and supply of locally sourced food in Wales. CV-86		
Comment	Stakeholder workshop held on the 12 September to seek input into the developing local food strategy. Feedback to be embedded into the strategy and further engagement to be undertaken. Application for Sustainable Food Place silver award submitted through Bwyd Sir Gâr Partnership - the Council is a member of the partnership. Outcome of application awaited		
Service Head: Jason Jones		Performance status: On target	
Action	16302	Target date	31/03/2024
Action promised	We will ensure that the Council works with Carmarthenshire Young Farmers Clubs Federation to ensure a closer working relationship and support structure in the future. MFR-43 & CV81 & CV80		
Comment	Contact with new County organiser established and informal discussion on-going. YFC invited to attend Fforwm Amaeth chaired by Cabinet member, Cllr. Ann Thomas. Meeting between County organiser, Chair of YFC Management Board, Cabinet member and Corporate Policy manager to be arranged for November		
Service Head: Jason Jones		Performance status: On target	
Action	16327	Target date	31/03/2024
Action promised	To communicate widely all SPF - Share Prosperity Funded projects that are supporting new opportunities for local communities, the development and growth of local businesses as well as supporting the recovery of our town centres. (CV39,41,43)		
Comment	The Council's webpage listing all SPF projects has been published and communicating the excellent initiatives that are being developed via press releases, social media content and newsletters will commence very soon.		
Service Head: Deina Hockenhuil		Performance status: On target	
Action	16329	Target date	30/09/2024
Action promised	To lead on the communication and branding of Pentre Awel (CV36)		
Comment	A partnership coordination group has been established to work closely with Bouygues UK on various PR activities. A number of articles have been issued including one on the promotion of steel structure being erected on site was conducted in August, Bouygues site team at Pentre Awel receiving full marks in its first Considerate Constructors Scheme (CCS) assessment, honouring the projects' commitment to sustainability and social value. PR has also been issued on the community ambassadors and the apprenticeship scheme. The Councils is currently out to advert for a Communications Officer to carry out the work of communicating and branding of Pentre Awel. In addition to this we are working on the site wayfinding and hoarding as well as working closely with the leisure service to promote the Pentre Awel project at the existing leisure centre site in Llanelli.		
Service Head: Deina Hockenhuil		Performance status: On target	
Action	16330	Target date	31/03/2024
Action promised	To contribute to increasing the positive awareness of Carmarthenshire as an all-year quality visitor destination (CV35)		
Comment	<p>Commenced 17 month set of actions to support the tourism sector in the County, gaining £200,000 funding support from the UK Government Shared Prosperity fund. Key aims are to increase awareness of the County as an attractive place to visit in the off-peak season and increase local spend in peak season. Contracts worth £27,000 placed with two Carmarthenshire businesses for digital and photographic services.</p> <p>Research and produce annual economic assessment for value of Tourism to the County, supplying data on over 1,400 different accommodation, events and attractions. £596.51 million was generated in 2022 with over 3.46million people visiting and 1.17 million people staying overnight in one of the 1,250 establishments. Carmarthenshire's tourism industry now employs 6,652 people and its economic impact has grown 66% since 2011, from £358.89 million to £596.5 million in 2022.</p> <p>Coordinated twenty-one filming requests including site visits for major 6-part ITV peak time drama starring Martin Clunes filming in September. Support has included being proactive 1st point of call on initial enquiries, providing information about local conditions and logistics location, scouting and permissions as well as sourcing accommodation.</p> <p>Coordinated meetings with Welsh Government to commence their £1/2 million tourism grant funded projects at Carmarthenshire Museum and Llansteffan Green North. Linked in with their North American office to promote the new Museum of Speed to an audience of North America tour operator buyers.</p> <p>Proactive marketing of the County as an attractive winter short break destination encompassed Public relations, digital advertising and organic posting on social media and web sites. The Discover Carmarthenshire web platform had 440,717 page views and 131,000 users whilst the equivalent Facebook account grew to 21,483 followers with an average reach per day of 6.7k.</p> <p>Printed and distributed 80,000 copies of the Days Out visitor guide promoting "things to do" and "places to go", promoting over one hundred Carmarthenshire businesses.</p> <p>Worked in partnership with Great Western Railway's (GWR) to feature several iconic Sir Gar locations in their major Summer 23 promotional campaign to promote increased routes into Wales. Pictures of Carmarthen Town and Cefn Sidan used in billboards and digital advertising.</p> <p>Working with creators of Machynlleth Comedy Festival, successfully pitched County to Visit Wales as pilot location for a comedian podcast promotion featuring comedians Kiri Pritchard-McLean and Elylt Sears.</p> <p>Attended discussions for possible introduction of Visitor Levy, leading conversations with stakeholder at the Regional Tourism</p>		

	Forum.		
Service Head: Deina Hockenhull	Performance status: On target		
Action	16338	Target date	31/03/2025
Action promised	Deliver the Llanelli masterplan actions and continue to support and develop new initiatives and projects through direct delivery and by supporting third parties with available sources of funding. (CV36)		
Comment	We continue to deliver the actions relating to the Llanelli recovery plan. 1 project linked to the central Square is being developed through the SPF Place Tackling Towns funding. We have also applied for WG Transforming Towns Placemaking funding to complete feasibility studies and works where necessary. Two applicants have submitted an expression of interest for the Transforming Towns Placemaking Funding. 3 applicants have expressed an interest in the SPF vacant property funding, 1 of which has progressed to a full application. The Llanelli Task Force continues to meet on a quarterly basis. A productive walkaround has ensured areas of concern within Llanelli have been tackled through support from cleansing and highways. A prioritised long list of actions is being shared between Economic Development and Environment. The Economic Development team are supporting with weekly recording and reporting of town centre related support required to all appropriate departments. Five events have been supported through the SPF events fund. The former YMCA building is under refurbishment and expected to complete in 4th quarter of 2023/4. The development provides 4 ground floor retail units and 4 first floor office units to deliver 1000sqm of commercial floorspace to accommodate up to 50 jobs, as well as 8 residential units. Commercial opportunities will be advertised in the coming months and residential element let through the Housing Options team in line with local lettings policy to council tenants. Construction on the Market Street North site recommenced 18th September 2023 with an anticipated 18-month (65 weeks) build programme. The development will provide 340sqm commercial floorspace in 5 commercial units with capacity to accommodate 17 jobs and 10 residential units.		
Service Head: Jason Jones	Performance status: On target		
Action	16339	Target date	31/03/2025
Action promised	Deliver the Carmarthen masterplan actions and continue to support and develop new initiatives and projects through direct delivery and by supporting third parties with available sources of funding. (CV38)		
Comment	We continue to deliver the actions relating to the Carmarthen recovery plan. 3 projects are being developed through the SPF Place Tackling Towns funding. We are also applying for WG Transforming Towns Placemaking funding to complete further projects and works where necessary. A condition survey for the Castle has been procured and an inception meeting is expected to take place early October 2023. An internal group are considering revised options for the space at Jacksons Lane Square following discussions with businesses using the outdoor area. One applicant has submitted an expression of interest for the Transforming Towns Placemaking Funding. One applicant has applied for SPF Vacant property funding which has subsequently been withdrawn. The Carmarthen Town Regeneration Forum continues to meet on a quarterly basis. A productive walkaround has ensured areas of concern within Carmarthen have been tackled through support from cleansing and highways. A prioritised long list of actions is being shared between Economic Development and Environment. The Economic Development team are supporting with weekly recording and reporting of town centre related support required to all appropriate departments. Works to the kiosks on Chapel Street have been completed, following open market advertising 3 businesses have taken handover of the units and occupied the kiosks at the end of September 2023. All businesses will be occupying the kiosks for a maximum of 12 months, during which time business engagement and opportunities to expand into other properties within the town will be supported.		
Service Head: Jason Jones	Performance status: On target		
Action	16340	Target date	31/03/2024
Action promised	Through the multi - disciplined corporate enforcement group implement the Empty Property Action Plan, using potential loan funding from Welsh Governments Empty Property Management Fund to utilise necessary enforcement powers where appropriate. (CV39)		
Comment	A cross departmental group is in place which brings together officers who have the necessary enforcement powers. The group meets on a quarterly basis. There is a long list of properties which are considered. Originally the list consisted of 27 properties across the county. To date positive intervention has seen 10 removed from the list as they have been occupied or resolved. The list is reviewed at each meeting to ensure the most appropriate properties are on it. The progress is provided to Welsh Government on a 6 monthly basis. The properties unlocked to date have not required assistance from the Empty Property Management Fund.		
Service Head: Jason Jones	Performance status: On target		
Action	16341	Target date	31/03/2025
Action promised	Deliver initiatives linked to the three Primary Town centre recovery plans and ten towns via The Shared prosperity Fund Place Anchor Projects including Tackling Town centres, Town Centre Vacant property Fund and Town centre Events Fund (CV36, CV38, CV39 & CV41)		
Comment	The Place Anchor projects were released to the market on 1st March to attract individuals, businesses, business improvement districts and town councils to apply for funding within the town centres. The vacant property fund has received 4 expressions of interest to date and applications have been taken to an internal grants panel to consider eligibility and delivery, of these projects one has been withdrawn and one has progressed to the full application stage. The events funding has involved a summary of events which benefit the town centres being considered and endorsed by the Task Forces / Town Forum. To date 7 events have been supported with a further 31 being endorsed between the 3 primary towns. We will continue to work with the town councils and business improvement districts to strengthen their calendars of events. The Tackling Towns funding has ringfenced £500,000 for the towns of Ammanford, Carmarthen and Llanelli which will include direct delivery of smaller interventions within the town centres linked to the actions of the recovery masterplans. There is also £100,000 funding for direct delivery projects for the 10 towns and Burry Port. The projects have been endorsed by the respective town groups. The initial designs for the projects are currently being worked up with a view of gaining the necessary statutory approvals in advance of instructing the DLO or contractor through the engineering framework. Consideration is being given to variations within the SPF Place funding profile to provide options to adjust the funding opportunities to cover different activities which support the original objectives of the SPF Place anchor including uplifting the town centres by reducing the amount of vacant properties and enhancing the public space.		
Service Head: Jason Jones	Performance status: On target		
Action	16342	Target date	31/03/2025
Action promised	Provide a coordinated network of business support to start up and established businesses including self-employed and micro businesses. This will include business engagement, retaining an up-to-date list of businesses in cou. ty, linking businesses with funding opportunities, provide advice and information and encouraging entrepreneurship (CV44)		
Comment	CCC Business Engagement Team have been focused in the first two quarters on the delivery of the Business Start Up and Growth grant that has seen over 230 Expressions of Interest (EOI's) received and processed and 15 Start Up and 46 Growth grants awarded. In addition the team have: engaged with 250 construction businesses to advise of third tier contracts opportunity on the Pentre Awel project and a further 300 for the minor works contracts. The team held a procurement & business surgery for 22		

	businesses; Supported 8 businesses with potential Town centre loan applications; engaged with 8 businesses in relation to Arfor applications; engaged with 9 large employers in relation to business development and 2 companies in relation to closure. Provided a further 49 businesses with general engagement / enquiries / referrals to support and funding		
Service Head:	Jason Jones	Performance status:	On target
Action	16344	Target date	31/03/2025
Action promised	Continue to deliver existing internal capital and revenue funds. We will monitor the historical third-party projects to understand longer term benefits. (CV35)		
Comment	<p>Carmarthenshire Commercial Property Development Fund - Two projects are under construction at a total value of £7m with a further phase 3 project preparing a detailed applications. A number of other phase 3 applicants have withdrawn from the process due to financial and other technical issues and as such applications to the fund will be reopened to reserve list projects in October 2023 subject to cabinet member approval.</p> <p>Carmarthenshire Rural Enterprise Fund - Five projects providing a £772,522 investment into the rural economy are under construction and nearing completion. A further five projects are currently working up detailed applications for consideration. As in the case of PDF above a number of applicants have withdrawn due to rising costs and external factors and applications for the remaining funds have been reopened in August. subject to cabinet member approval the maximum grant available under the fund will increase to £200k to counter rising construction costs.</p> <p>Business Strategic Flood Fund - Applications to the £200k fund to support businesses to undertake enhancements to their premises to reduce impact of flooding has now been launched.</p> <p>One of the Ammanford Regeneration Development Fund projects has reached practical completion stage.</p> <p>Historical monitoring - rolling exercise ongoing to monitor historical third party grants</p>		
Service Head:	Jason Jones	Performance status:	On target
Action	16345	Target date	31/03/2025
Action promised	Seek additional funding for the wider team by developing new proposals as opportunities arise (CV43)		
Comment	<p>Work continuing to develop project proposals for Ammanford Town Centre arising from Revitalise Rhydaman study with regards to securing future additional funding.</p> <p>Stage one Welsh Government IRCF Bid submitted and approved for Carmarthen hwb, currently working up detailed application for submission</p> <p>Revised Long list of proposals developed for submission for Welsh Government's Transforming Towns Programme. Projects have been endorsed at local task force / forums awaiting Regional directors approval.</p>		
Service Head:	Jason Jones	Performance status:	On target
Action	16347	Target date	31/03/2024
Action promised	Deliver the Cross Hands Growth Zone and bring forward developments at Cross Hands East Phase 2; Strategic Employment Sites at Cross Hands East including opportunities for self-build, LDO progress and supporting third parties to develop on the available space. (CV44)		
Comment	Construction of mixed use development by the Cross Hands Joint Venture now practically complete on Plot 3, commissioning and snagging ongoing. provide 15 hybrid and industrial units alongside 12 office units. 3 further plots being progressed through private sector developer interest, awaiting updated valuations from Valuation office. New drone footage recently completed to contribute to updated marketing of the Cross Hands East site. Working with third party on final plot on food park.		
Service Head:	Jason Jones	Performance status:	On target
Action	16348	Target date	31/03/2024
Action promised	Delivery of Ten Towns Growth Plans (CV41)		
Comment	The attached document gives an update on the progress on each of the towns. In general, funding applications for projects are currently being developed in each of the respective towns. Additional capital and revenue funding has also been secured via the Shared Prosperity Fund as well as funding to enhance the appearance of town centres. In addition, the Revitalising Rural Town Centres fund has recently been launched which provides a grant of up to £2k for commercial businesses to improve their shop frontages, deadline for submissions is 30th Oct 2023.		
Service Head:	Jason Jones	Performance status:	On target
Action	16349	Target date	31/03/2024
Action promised	Review land and property availability, including strategic acquisitions, to ensure that best use of commercial land and property is being made to support the local economy and / or to generate capital receipts. (CV83)		
Comment	We continue to review potential strategic acquisitions within the county to maximise regeneration opportunities and we also identify current market trends to ensure best use of commercial land and property within our portfolio.		
Service Head:	Jason Jones	Performance status:	On target
Action	16392	Target date	31/03/2024
Action promised	We will continue to develop our approach to early engagement of Local Businesses (Procurement)		
Comment	<p>During Quarter 2, a variety of workshops and webinars have been held during this quarter with 10 suppliers attending a Live Tender Webinar for the Community Integrated Equipment Store tender & 15 suppliers attending the Cleaning Services Live Tender Webinar. The workshops/webinars are instigated by CCC and delivered by Business Wales Tender Advisers with the aim of supporting suppliers/providers with their electronic tender submissions.</p> <p>An Early Market Engagement event was also held for the VAWDAS (Violence Against Women & Domestic Abuse Service) with 6 providers attending the Briefing Session via a Microsoft Teams virtual webinar.</p> <p>We are currently focussing on a series of Procurement and Business Surgeries whereby Procurement and Economic Development Officers are in attendance offering a one-to-one, 30 minute appointment to interested suppliers and providers, these are held at a</p>		

	<p>variety of locations across Carmarthenshire accommodating the 3 main towns of Carmarthenshire and 10 Towns Initiative and will run from June 2023 – March 2024.</p> <p>We held a Procurement & Business Surgery at Yr Egin, Carmarthen on July 18th 2023 where we met with 13 suppliers on a one-to-one, appointment basis, these ranged from meat & cheese producers, damp proofing treatment, house clearances, heritage joiners to chimney sweeps. These meetings were held with our supplier engagement officer and suppliers who made contact as they were interested in engaging and working with the Council. Procurement advice and guidance is provided along with referrals to officers in the Council departments who may have an interest in the goods or services on offer.</p> <p>A series of Drop-In Sessions were organised for the Housing Property Services Framework with attention being focussed on ensuring that suppliers from all corners of Carmarthenshire were given the opportunity to drop-in. Over 86 suppliers attended 9 different locations across the County with information provided on the type of works incorporated in the new framework & details of Sell2Wales & tender support given where applicable.</p> <p>Following the Drop-In Sessions, we have been involved in 2 Briefing Sessions for the forthcoming Housing Property Services Framework, one was held on September 12th at The Halliwell Centre, Carmarthen with 35 contractors/suppliers attending. The other was held at Parc y Scarlets, Llanelli on September 19th 2023 with 75 contractors/suppliers having attended.</p> <p>Further Procurement & Business Surgeries are currently being organised.</p>		
Comment			
Service Head: Helen Pugh	Performance status: On target		
Action	16393	Target date	31/03/2024
Action promised	We will pursue the use of Community Benefits in all procurements where such benefit can be realised		
Comment	<p>The Community Benefits Officer (CBO) works closely with contractors on SWWRCF projects and CCC project officers dealing with projects on the framework. The Carmarthenshire Employer Support Group, of which the CBO is the Chair continues to meet on a monthly basis and has now been expanded to include new projects in the area and afford recruiters to the projects the opportunity of meeting with potential sources of labour. Sphere recruitment have been appointed as one of the preferred recruiters for BOUYGUES on the Pentre Awel site and they have now attended their first ESG meeting alongside Acorn Recruitment. Bluewater are the third preferred recruiter but could not attend the last ESG meeting so will attend the next one in late October. Additions to the group also include CCC's Regional Armed Forces Covenant Officer, this should help with recruitment of veterans to the TR&T element of many projects including Pentre Awel. Other projects that are ongoing include: YMCA Llanelli, Pembrey School, Wauniago, Spilman Street. Commencing shortly will be Maes Griffiths, ORP 2 and Market Street, Llanelli. These projects will create a number of TR&T opportunities in construction, with this in mind the CBO has arranged with the Manager of DWP in Carmarthenshire to attend sessions with benefit claimants who are interested in construction to inform them of potential opportunities with Carmarthenshire via TR&T. Work Coaches are currently carrying out a mapping exercise to ascertain definitive numbers. This early engagement will allow the ESG to source necessary training to individuals who are interested in a certain route but do not possess the necessary accreditation.</p> <p>Pentre Awel has now appointed the 10 M and E apprentices mentioned in the last quarter's narrative and inductions have been conducted on site at Pentre Awel. As well as allowing the apprentices to continue with their learning this will also contribute to the TR&T target (520 weeks in all). Pentre Awel still has a month or so of specialist trades on site, following that we should see an increase in recruitment to TR&T due to the nature of jobs available being in line with the local labour market. The employment Hub continues at Pentre Awel and we have seen people recruited from this, this should see a big increase over the coming months, coupled with the appointment of two more preferred recruiters (mentioned above).</p> <p>The Community Benefits Officer (CBO) has been involved in the evaluation of the remaining lots of The Professional Services Framework (PSF), this commenced during the last quarter but given the amount of lots involved, (7 in all) took some time. A PSF 2023 launch event will take place in early November at Parc-Y-Scarlets and as part of the launch the CBO will present to the successful framework contractors around CB expectations for the framework. The CBO has also been involved in the evaluation of Danybanc Housing Estate and Llundain Fach site improvement works. Upcoming evaluations include Heol Goffa School.</p> <p>The CBO is meeting with all CCC Project Officers in October who deal with the SWWRCF to collaboratively establish a more effective way of monitoring CB's.</p>		
Service Head: Helen Pugh	Performance status: On target		
Action	16405	Target date	31/03/2024
Action promised	We will ensure that the Council fully engages with the Carmarthenshire Public Services Board programme to develop opportunities for public sector procurement of locally produced and supplied food and ways the public sector can support local food producers to establish, develop and grow their businesses. MFR-36		
Comment	Engagement on the development of the local food strategy is on-going. Funding secured through SPF to undertake a Local food systems project until December 2024. Will focus on local food production at a Council county farm with opportunities for direct supply. Learning from the project will inform future approaches to local food and procurement.		
Service Head: Jason Jones	Performance status: On target		
Action	16427	Target date	31/03/2024
Action promised	We will deliver additional affordable homes as part of the housing regeneration development programme (including general needs, specialist housing and those targeted at town centres and rural areas) (CV24 & 28)		
Comment	Our plan sets the vision to support the delivery of over 2000 homes for rent and sale over the next 5 years (2022-2027). The plan is based on meeting housing need and stimulating economic growth across the County creating jobs, building strong sustainable communities and growing the green economy. The programme for 2023/24 will focus on buying private sector homes for general and specialist housing need, bringing empty homes back in to use and developing new homes, including the conversion of the former Spilman street council offices into 12 apartments. To date, this year we have already delivered 190 additional affordable homes.		
Service Head: Jonathan Morgan	Performance status: On target		
Action	16434	Target date	31/03/2024
Action promised	We will secure a Development Partner for areas across Tyisha to build quality homes in line with needs analysis and area improvement plans		
Comment	In Summer 2023 (July, Aug, Sept) Legal advice on process sought, working with Planning, Regeneration, and Sustainability officers. Prior Information Notice (PIN) went out, responses received. Next step is for tender documents to be drafted to finalise and begin the procurement process.		

Service Head: Jonathan Fearn		Performance status: On target	
Action	16435	Target date	30/09/2023 (original target 31/03/2024)
Action promised	We will review our contract and commissioning arrangements to ensure that businesses are supported to take advantage of property-related local supply chains and procurement opportunities.		
Comment	<p>Action completed. A new Housing contracts & Commissioning Team has been established to ensure more effective contract management in the future.</p> <p>The Housing Contracts and Commissioning Team have undertaken extensive early market engagement to promote the Property Works Framework opportunity to both existing contractors and potential new contractors. The Purpose of the market engagement exercise was to seek the views of interested parties on the proposed 'Lotting' strategy and gauge the market's interest in the new arrangement. External engagement was conducted between 24th July until 15th August across 14 locations in Carmarthenshire. Social Media and business newsletters are examples of how we promoted the events to raise awareness and encourage contractors to attend.</p> <p>A Prior Information Notice (PIN) was published on the Sell2Wales Portal to promote the Property Work Framework engagement events, and an Early Market Engagement Questionnaire was uploaded on the site to give contractors an opportunity to provide feedback on their level of interest. Different forms of social media were used to advertise the questionnaire.</p> <p>The team consulted with 82 Contractors during these events, whereby some of the Contractors are already working for the Authority on the existing Minor Works Framework. The purpose of the events was to consult with Contractors and to inform them that the Authority is commissioning a Property Works Framework to provide minor works, disabled adaptations, responsive works, and other associated works required for the delivery of its property related service which will commence on the 1st August 2024. Some of the contractors who attended the events saw this as an opportunity to engage directly with Authority as some contractors were currently working as sub-contractors for the principal contractors and they would now rather work directly with CCC.</p> <p>All Councillors were invited to the events. Cllr. Emlyn Schiavone attended the event in Carmarthen and Cllr. Hazel Evans came along to the event at Newcastle Emlyn.</p> <p>Tender Briefing sessions have also been held in Carmarthen (12th September, Halliwell Centre) and Llanelli (19th September, Parc y Scarlets) to further engage with interested contractors and share the authority's vision and the proposed lotting structure. The team received positive feedback from contractors who attended each event as it gave them an opportunity to have face-to-face discussions with members of the team and officers from various service areas and these included responsive repairs, planned/programmed works, Voids, and adaptations. Information from the engagement events, completed questionnaires and tender briefing session surveys have been collated and the results are very positive where a significant level of interest has been shown by contractors in tendering for various lots included in the Property Works Framework.</p> <p>The team are now arranging a Getting Tender Ready Webinar for the 26th October where Business Wales will provide contractors with support. Once the opportunity has been published on Sell2Wales the how to tender support team at Business Wales will also host tendering workshops to help bidders understand the tendering process and prepare their tender submissions.</p>		
Service Head: Jonathan Fearn		Performance status: On target	
Action	16485	Target date	31/03/2024
Action promised	Deliver and manage the Shared Prosperity Funds Anchor/ Standalone / Commissioned Projects to meet the requirements of the Local Investment Fund.		
Comment	A total of 148 projects have now been approved under the Anchor and Standalone SPF projects in Carmarthenshire. A Programme Management Team has been recruited and is now in place to oversee to delivery of the projects and to monitor and evaluate the budgets and outputs. The Team will report progress to the Regeneration Partnership and to CCC Cabinet.		
Service Head: Jason Jones		Performance status: On target	
Action	16486	Target date	31/03/2024
Action promised	Work with partners to develop a co-ordinated approach to identifying, supporting, and developing volunteering opportunities across the County.		
Comment	The Bureau continues to work closely with Carmarthenshire Association of Voluntary Services (CAVS) to provide support for volunteering across the County. CAVS have recently secured funding of £295,735 via the Shared Prosperity Fund to provide information, advice, training, mentoring and bespoke development support to strengthen governance structures; embed best practice in volunteer management and to enhance volunteering opportunities for diverse communities across the County. We will continue to work closely with CAVS on this project, which will run until December 2024.		
Service Head: Jason Jones		Performance status: On target	
Action	16487	Target date	31/03/2024
Action promised	Focus on the further development of the Foundational Economy sector within Carmarthenshire whilst supporting the principles of the Circular Economy.		
Comment	We continue to scope out funding opportunities to pilot the circular economy ideas which stemmed from the work undertaken by Afallen in the Ten Towns. Additionally, we are developing a programme of 3 workshops to support local groups to take these ideas forward. These will be undertaken by March 2024. We are also working with Coleg Sir Gar and Ysgol Gyfun Emlyn to pilot a circular economy skills competition focusing on textiles where pupils are engaged in developing new products from recycled materials during the current school year. In addition, to date 7 applications have been awarded via the Shared Prosperity Fund which focus on supporting the principles of the circular economy. These include the development of a Climate and Environment Centre in Carmarthen town centre, specific support to address the growing issue of agricultural plastic waste build up, pollution of watercourses and the wider environment as well as wider business support to support the adoption of circular economy practices within businesses.		
Service Head: Jason Jones		Performance status: On target	
Action	16488	Target date	31/03/2024
Action promised	Deliver the £30million Skills and Talent Programme to create a skilled workforce for the future, developing opportunities as part of the work of the Regional Learning and Skills Partnership		
Comment	The programme is progressing well with the first Brand new Apprenticeship Framework for User Experience from Level 2 - Degree being launched with Gower College and University of Wales Trinity Saint David. This Framework is the first to be delivered in the whole of Wales and has been a requirement of Industry for many years. The Skills Barometer has been completed and the Regional		

Comment	Skills Partnership Industry cluster groups are currently prioritising key skills requirements for future jobs. These priorities will then be developed into pilot projects. The programme has supported 14 pilot projects to date and all are in delivery and are supporting young people with the skills and information about future opportunities in the region; upskilling the existing workforce for the new roles and developing the legacy of the projects to ensure that they continue to be delivered through mainstream education in the future.		
Service Head: Jason Jones	Performance status: On target		
Action	16489	Target date	31/03/2024
Action promised	Provide support through Employability programmes, identifying key training and skills opportunities through engagement with businesses & identifying key skills required		
Comment	The two employability programmes operated in Carmarthenshire namely Communities for Work +)C4W+)and Carmarthenshire Working have been delivering a wide range of support to individuals across the region over the last quarter - C4W+ have supported 22 individuals into jobs; 4 into volunteering and 14 with qualifications. Carmarthenshire Working is the new employability programme under the Shared Prosperity Fund replacing Workways +, since starting in August the programme has supported 23 people into full time employment; 5 into volunteering and 3 have gained a qualification.		
Service Head: Jason Jones	Performance status: On target		
Action	16490	Target date	31/03/2024
Action promised	Address issues of poor broadband connectivity and mobile coverage across the County, particularly in rural areas.		
Comment	<p>Openreach - Openreach Fibre Community Projects (FCP) are continuing to progress well with the areas of Burry Port and Llanllwni now being 'Ready for Service' meaning customers can order their broadband packages. Projects in Brechfa and Pumpsaint are due to be completed by Q4 of this financial year.</p> <p>Openreach also have their own commercial delivery taking place alongside the FCPs with exchange upgrades in Burry Port, Cross Hands, Carmarthen and Llangennech nearing completion.</p> <p>Openreach are also commencing a new build programme centred around Subtended Headend Exchanges (SHE) which are smaller exchanges in more rural areas. This programme will accelerate the delivery of full fibre to the communities surrounding Bancyfelin, Cynwyl Elfed, Dryslwyn, Ferryside, Pendine and Pumpsaint.</p> <p>WeFibre - Project in Llandovery is now 'Ready for Service' and Llanybydder is nearing completion and should be 'ready for service' in the next two months.</p> <p>Voneus - Voneus are progressing well; however, they are reviewing how they intend to deliver their network and this had led to a delay in actual deployment. There is a planned review of their high level designs due this month which will lead to a mixture of fibre and fixed wireless being used to accelerate delivery and cater to a wider area than was originally planned. Voneus have also acquired Broadway Partners and they are looking at current Broadway projects and how they intend to complete them. We are hopeful that five more areas will (Abergwilli, Dyffryn Cennen, Llanfiangel Aberbythych, Meidrim and Laugharne) will get full fibre in the coming months.</p> <p>Voneus are also in the process of designing a large build which will encompass some 4,500 properties.</p> <p>Netomnia - Netomnia have completed phase one of their network deployment in Llanelli and now have 1,172 properties 'ready for service', there are also 3,325 properties currently being built to and 3,419 properties currently in planning for the next phase.</p> <p>Mobile Coverage: The Shared Rural Network (SRN) continues to be the primary source of coverage improvements in the county. Once completed (June 2024) coverage in rural areas will have greatly improved. The latest progress for SRN deployment is: 18 partial not spot sites (new or upgraded mobile masts) are proposed in Carmarthenshire: · 4 have been granted planning permission. · 4 applications are currently going through our approvals process. · 1 site is live. (Laugharne) · 4 sites are upgrades to existing sites and will require less planning scrutiny. · 4 sites have application submissions pending for early 2024. A site with no current coverage at all (total not spot) is due to be activated in SA20 in January 2024.</p> <p>We are working closely with the mobile network providers, their contractors, and our own internal planning teams to ensure that these sites can be built as efficiently as possible. There are still some commercial builds being carried out by the mobile network operators particularly sites that are needed for the Emergency Services' Network.</p>		
Service Head: Gareth Jones	Performance status: On target		
Action	16536	Target date	30/04/2024
Action promised	Develop the regulatory framework and associated evidence for the regulation of second homes and short-term holiday lets		
Comment	We are working collaboratively with authorities across Wales to scope and frame the evidence required to support an implementable regulatory system including the focused removal of permitted development rights through Article 4 directions. This includes participation in a thematic working group of the Planning Officers Society for Wales. Evidence will be prepared which considers and identifies the extent and spread of second homes, short term holiday lets and holiday accommodation across Carmarthenshire. It will identify communities which may be particularly impacted and the regulatory mechanisms available. This will build on internal evidence and reflect the recent changes in planning regulations. The evidence and the regulatory framework will be prepared in conjunction with Corporate Services to ensure a collaborative strategic approach. A report on second homes and short term holiday lets is currently being reported - with a report presented to Cabinet on the 18 September. This report whilst outlining the regulatory position and process also sets out a recommended staged approach for the development of a planning policy based response along with a timetable for the delivery of the respective stages.		
Service Head: Rhodri Griffiths	Performance status: On target		
Action	16953	Target date	31/03/2024
Action promised	Assist in increasing visitor spend within urban and rural Carmarthenshire.(CV78)		
	Commenced 17 month set of actions to support the tourism sector in the County, gaining £200,000 funding support from the UK Government Shared Prosperity fund. Key aims are to increase awareness of the County as an attractive place to visit in the off-peak season and increase local spend in peak season. Contracts worth £27,000 placed with two Carmarthenshire businesses for digital and photographic services.		

Comment	<p>Research and produce annual economic assessment for value of Tourism to the County, supplying data on over 1,400 different accommodation, events and attractions. £596.51 million was generated in 2022 with over 3.46million people visiting and 1.17 million people staying overnight in one of the 1,250 establishments. Carmarthenshire's tourism industry now employs 6,652 people and its economic impact has grown 66% since 2011, from £358.89 million to £596.5 million in 2022.</p> <p>Coordinated twenty-one filming requests including site visits for major 6-part ITV peak time drama starring Martin Clunes filming in September. Support has included being proactive 1st point of call on initial enquiries, providing information about local conditions and logistics location, scouting and permissions as well as sourcing accommodation.</p> <p>Coordinated meetings with Welsh Government to commence their £1/2 million tourism grant funded projects at Carmarthenshire Museum and Llansteffan Green North. Linked in with their North American office to promote the new Museum of Speed to an audience of North America tour operator buyers.</p> <p>Proactive marketing of the County as an attractive winter short break destination encompassed Public relations, digital advertising and organic posting on social media and web sites. The Discover Carmarthenshire web platform had 440,717 page views and 131,000 users whilst the equivalent Facebook account grew to 21,483 followers with an average reach per day of 6.7k.</p> <p>Printed and distributed 80,000 copies of the Days Out visitor guide promoting "things to do" and "places to go", promoting over one hundred Carmarthenshire businesses.</p> <p>Worked in partnership with Great Western Railway's (GWR) to feature several iconic Sir Gar locations in their major Summer 23 promotional campaign to promote increased routes into Wales. Pictures of Carmarthen Town and Cefn Sidan used in billboards and digital advertising.</p> <p>Working with creators of Machynlleth Comedy Festival, successfully pitched County to Visit Wales as pilot location for a comedian podcast promotion featuring comedians Kiri Pritchard-McLean and Emyllt Sears.</p> <p>Attended discussions for possible introduction of Visitor Levy, leading conversations with stakeholder at the Regional Tourism Forum.</p>
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Service Head: Deina Hockenhuil	Performance status: On target
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Action	17007	Target date	31/03/2024
Action promised	Develop the corporate role of the Bureau and continue to work with own & Community Councils for the benefit of our residents and communities. (CV113)		
Comment	The Bureau's corporate role continues to grow via interaction with departmental officers on the Corporate Funding Group. The Bureau and Rural team have and continue to support a number of community led projects via the Sustainable communities fund and Ten Towns initiative to support the expansion of local services including the development of Hendy community centre; Canolfan Carwyn, Llandovery youth & community centre, Yr Hen Cwrt in Newcaslte Emlyn and Llanybydder old school. In addition, Hwb Fach y Wlad is currently being rolled out in community halls across the 10 towns as a means of providing Hwb services in more remote rural communities. Actif has also received funding to deliver outreach services within local community halls.		

Service Head: Jason Jones	Performance status: On target
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Action	17090	Target date	31/03/2025
Action promised	We will maximise the community benefits arising from the multi-million-pound Pentre Awel scheme at Llanelli, the first development of this size and scope in Wales, which will create 1,800 well-paid jobs. (CV36)		
Comment	<p>Targeted Recruitment and Training (TR&T) BYUK has delivered 526 person weeks of TR&T to date. It is sponsoring 10 mechanical and electrical apprentices through Cyfle's Shared Apprenticeship Scheme – following an onsite induction at Pentre Awel, these apprentices have since been placed on other projects in Carmarthenshire. In addition, two work experience placements were accommodated over the summer holidays and a BYUK graduate has started a 9-12 month placement onsite.</p> <p>Education Current outputs include 431 pupil interactions and 63 hours donated, together with recruitment of c. 60 student ambassadors from local primary and secondary schools. CCC/BYUK real world learning project progressing well with students expected to present their final designs in a 'Dragon's Den' environment in October 2023.</p> <p>Community Engagement There has been increasing interest in the Community Ambassador scheme following the start of aboveground works, with a total of 5 participants recruited. Community Newsletter (issue #4) distributed end-August. Residents Surgery held 5th September 2023 and attracted six community members. Thrive (social enterprise) provide the onsite cleaning service and operate a pop-up catering van.</p> <p>Supply Chain The steel frame contract let to Shufflebottoms (Cross Hands), and Dyfed Steel's (Dafen) supply of reinforced bar, represents a c. £3.8m economic boost for Carmarthenshire businesses. Six packages have recently been advertised on Sell2Wales using appropriate CPV codes to restrict by sector and location. CCC has provided a list of MEP businesses in Carmarthenshire who have expressed an interest in the sublet opportunity with Whiteheads (5 No. total). CCC and BYUK have agreed to use the CLES (Centre for Local Economic Strategy) model to quantify and track the local (Carmarthenshire) economic impact of the Zone 1 construction works.</p>		

Service Head: Jason Jones	Performance status: On target
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Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3c - Thematic Priority: Welsh Language & Culture

Measure Description	2022/23 Comparative Data			2023/24 Target and Results			
	Best Quartile	Welsh Median	Our Actual	Quarter 1	Quarter 2	Quarter 3	End of Year
Number of library visits per 1,000 population LCL/001	Not applicable		Q2: 1174 End Of Year: 2740	Target: 541 Result: 824	Target: 1180 Result: 1714 Calculation: (322584 ÷ 188191) x 1000	Target: 1908	Target: 2754
We held several events for adults during Q2 including green screen sessions, scrabble club, knit & natter sessions & Filmshows. Over 1600 children took part in the Summer Reading Challenge during Q2. The challenge encourages children to read for pleasure over the summer months, with giveaways,							

Comment	activities & prizes helping to foster a love of reading. Our digital visits continue to remain high with customers benefitting from our range of digital ebooks, eaudiobooks, newspapers, magazines and training apps.
Service Head: Ian Jones	Performance status: On target

ACTIONS - Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3c - Thematic Priority: Welsh Language & Culture

Action	16362	Target date	31/03/2024
Action promised	We will continuously review cultural exhibits and events to ensure that they are regularly updated, timely and relevant. Take full advantage of the rich history of Carmarthenshire. (Archives / Museums exhibition and engagement plans in place) (CV75)		
Comment	Carmarthenshire Museum is now hosting the third and final work "Tobias and the Angel" by Andrea del Verrocchio, as the National Gallery Masterpieces Tour partnership draws to a conclusion. Exhibition development continues at Parc Howard which is scheduled for partial reopening in Q3. MOLS has received 10k visitors since it opened late May 23. Facilities offer a combination of permanent displays and a programme of temporary exhibitions on a cycle of three per venue per annum. A draft audience development plan is expected for Carmarthenshire Archives in Q3. Working with the National Library of Wales developing engagement activities for the combined resources (Clip Centre broadcast archive, Library resources and manuscript archives) at Carmarthen library.		

Service Head: Ian Jones	Performance status: On target
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Action	16363	Target date	31/03/2024
Action promised	We will develop Oriel Myrddin Gallery in Carmarthen as the West Wales Arts Centre (CV73)		
Comment	Design developed to RIBA stage 4; updated tender costs received. Awaiting funding approval. Heads of terms being considered by CCC Q3, approved by all other parties.		

Service Head: Ian Jones	Performance status: On target
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Action	16368	Target date	31/03/2024
Action promised	We will work with local communities to develop cultural and historical trails accessible to residents and tourists. Encourage residents to take ownership of their local areas by creating community trails based on local knowledge, and look at ways of developing trails based around the many castles and historic sites across the county (CV74)		
Comment	Unfortunately the Mentrau` s SPF bid for developing cultural trails was unsuccessful. We are currently therefore reviewing available internal resources to progress with an initial mapping process.		

Service Head: Ian Jones	Performance status: On target
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Action	16421	Target date	31/03/2024
Action promised	Promote a programme of year-round local events/festivals across the County by creating a digital support toolkit that will enable them to plan and deliver safe, vibrant, and sustainable activities		
Comment	Application for Shared Prosperity funding has been successful at level of £200,000, with activities including the development and communication of a community event organiser "toolkit", increasing awareness of local supply chain, improved joint working between tourism accommodation providers and events as well as a marketing campaign. A series of face-to-face road show events are being planned for late 2023 and early 2024 for engagement with organisers Attend and sometimes Chair County events safety advisory group (ESAG) that meets every 3 weeks, joining other council sections and external partners to offer guidance to those seeking to deliver quality events in the County. Over 20 events have been discussed this period including Llandovery Sheep Festival and Carmarthen Music Festival. We aim to provide specific advise and contacts to all enquiries and have continued to use our newsletters, press releases, social media posts and updates to the corporate website to inform event organisers of the current scenario as well as providing a new Event Management Plan template to organisers that will allow them to create and deliver safer and more effective events.		

Service Head: Deina Hockenull	Performance status: On target
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Action	16440	Target date	31/03/2024
Action promised	We will develop a new Libraries strategy in line with evolving National Public Library Standards with a focus on reviewing outreach services		
Comment	In line with the Welsh Government's pending Welsh Public Library Standards Framework 7 and Cultural Strategy for Wales, we have extended the current Library Strategy in place for Carmarthenshire for a further 2 years (Carmarthenshire Libraries, Moving Forward 2017 – 2025) with the view that the development of a new strategy for Carmarthenshire will follow in line with the alignment of WG's rationale/progress for Libraries throughout Wales.		

Service Head: Ian Jones	Performance status: On target
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Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3d - Thematic Priority: Community Safety, Resilience and Cohesion

Measure Description	2022/23 Comparative Data			2023/24 Target and Results			
	Best Quartile	Welsh Median	Our Actual	Quarter 1	Quarter 2	Quarter 3	End of Year
% of planning enforcement cases investigated within 84 days. PLA/021	Not applicable			Q2: 64.6 End Of Year: 68.8	Target: 80.0 Result: 81.9	Target: 80.0 Result: 84.4 Calculation: (200÷237) x 100	Target: 80.0 Target: 80.0
Comment	The measure has continued to improve over the last 18 Months from 54.2% to 84.4% and the backlog of older cases has reduced from 76 at end of qtr.1 2022 to 18 at end of qtr.2 2023.						

Remedial Action	Please see comment.
Service Head: Rhodri Griffiths	Performance status: On target

ACTIONS - Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3d - Thematic Priority: Community Safety, Resilience and Cohesion

Action	16283	Target date	31/03/2024
Action promised	Ensure that there are systems in place to efficiently manage Planning Enforcement across the county, to monitor and remedy undesirable effects of developments to protect the environment and public amenity. CV58		
Comment	The Planning Enforcement Team meet twice weekly in order to discuss and take forward planning enforcement investigations. We report quarterly on performance against Welsh Government Targets. Performance at the end of Q2 is 87% of investigations being undertaken within the target date of 84 days (up from 82% at end of Q1). The target in the Divisional Delivery Plan is 80%. Anything above 80% is defined as Good in the Welsh Government Planning Performance Framework Indicators & Targets		
Service Head: Rhodri Griffiths	Performance status: On target		
Action	16429	Target date	31/03/2024
Action promised	We will develop a three-year community cohesion plan for the region		
Comment	The Welsh Government Community Cohesion Programme has historically been funded on an annual basis. From April 2023 this is the first time the programme has been funded for three years. Between April - October 2023 the 8 Cohesion teams across Wales are continuing to work to the previous annual action plan. From October 2023 Welsh Government will launch the new three year programme and progress will be monitored from then. The action plan has now been agreed and monitoring will begin from October 2023.		
Service Head: Jonathan Morgan	Performance status: On target		
Action	17281	Target date	31/03/2024
Action promised	We will continue to work with Town and Community Councils for the benefit of our residents and communities. (CV113)		
Comment	The Marketing & Media Team prepare a monthly newsletter for all Community & Town Councils, with key messages from the authority and links to relevant information. A meeting of the Community and Town Council Liaison Forum was held on the 14th of September and included presentations on Hwb Bach y Wlad, Preventative Services, Public Rights of Way, introduction of 20phm limit legislation and Section 106 payments. The next meeting will focus on the Budget setting process. The Policy & Involvement Team facilitate this forum, which is chaired by the Cabinet Member for Rural Affairs & Planning Policy. The Policy & Involvement Team recognise the opportunity to strengthen the link with One Voice Wales, to ensure that issues raised locally are fed back to the Council and that there are opportunities for OVW to feed in to the Liaison Forum meetings.		
Service Head: Jason Jones	Performance status: On target		

Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3e - Service Priority: Leisure & Tourism

Measure Description	2022/23 Comparative Data			2023/24 Target and Results			
	Best Quartile	Welsh Median	Our Actual	Quarter 1	Quarter 2	Quarter 3	End of Year
Number of user sessions to the Discover website M&M/007	Not applicable		New measure	Target: 230000 Result: 302187	Target: 450000 Result: 677086	Target: 500000	Target: 628000
Service Head: Deina Hockenull	Performance status: On target						

ACTIONS - Theme: WBO3.Enabling our communities and environment to be healthy, safe and prosperous (Prosperous Comm)
Sub-theme: WBO3e - Service Priority: Leisure & Tourism

Action	16351	Target date	31/10/2024
Action promised	Pentre Awel Zone 1 to include a new leisure centre and aquatics complex. (CV68)		
Comment	<p>Leisure Centre and Aquatics facilities to be completed line with that of Zone 1 Pentre Awel.</p> <p>Designs complete and construction underway contractor - Bouygues UK. Completion scheduled for October 2024. Meeting held with the contractor and internal teams to ensure all elements of the design meet the service requirement eg. access control.</p> <p>Leisure Team are part of the Whole Site Operational discussions to ensure that we optimise revenue opportunities for joint roles.</p> <p>As part of the wider discussion it has now been agreed that catering will be delivered in House through the Leisure Team. Designs have been developed by Contractors architects that encompass design consistency, branding and wayfinding for Zone1.</p> <p>Leisure Facilities Operation – early market engagement and site visits undertaken in advance of a tendering exercise in the new year to procure wet and dry equipment. Work is underway to explore electricity generating gym equipment.</p> <p>Leisure Shared Prosperity bid has been successful. This concentrates on both the development and wider Llanelli area. It will deliver a programme of early community engagement/outreach activities with the aim of addressing health inequalities and driving footfall to Pentre Awel once operational.</p> <p>Integrated Impact Assessment updated to outline the impact of re-locating Llanelli Leisure Centre to PA</p>		

Service Head: Jason Jones		Performance status: On target	
Action	16361	Target date	31/03/2024
Action promised	We will develop a sport for all approach to support a broad range of participation in sports, from beginners to elite - working to support all Community Sports Clubs to become self-sustaining with development support (CV77)		
Comment	Following the establishment of Actif Sport & Leisure's framework of Start Well, Live Well and Age Well products and programmes, with associated cross-sectional steering groups, it is pleasing to see the continued embedding and innovation. As a result, a wide range of activity opportunities is being offered and enhanced for all, across the pathway from beginners to elite. Additionally, further funding has been sourced - e.g. through Shared Prosperity Funding (exceeding £500k), including the creation and delivery of programmes at 8 community halls countywide and a significant focus on tackling Llanelli's health inequalities.		
Service Head: Ian Jones		Performance status: On target	
Action	16364	Target date	31/03/2024
Action promised	We will complete a feasibility study for a Skateboard Park and further develop the BMX Pump track in Pembrey (CV70)		
Comment	Planning permission is in the process of being applied, further ecology surveys were requested and are currently being undertaken as part of the process. Start on site will be scheduled for out of season so as to avoid too much disruption to visitors.		
Service Head: Ian Jones		Performance status: On target	
Action	16365	Target date	31/03/2024
Action promised	We will deliver a new 3G sports pitch at Ammanford (CV69)		
Comment	The new 3G pitch is nearing completion, with handover planned for the end of October and 'opening events' planned for early November. The pitch will cater for the rugby and football needs of Ysgol Dyffryn Aman and the Ammanford community, whilst adding to the portfolio of all-weather pitches to satisfy countywide spatial planning.		
Service Head: Ian Jones		Performance status: On target	
Action	16366	Target date	31/03/2024 (original target 31/03/2024)
Action promised	We will assess the need and produce a strategy for all weather pitches across the county (CV72)		
Comment	External specialist consultant procured and appointed. Global, national, and local audit evidence and intelligence gathered. Draft documentation in place to consult on current position and future aspirations. Collaborative sessions planned to further develop and inform final strategy.		
Service Head: Ian Jones		Performance status: On target	
Action	16441	Target date	15/12/2023 (original target 31/03/2024)
Action promised	We will develop the next phase of site masterplans for Country Parks including Pembrey; MCP; Llyn Llech Owain CV79		
Comment	Progress and inward investment is progressing in Pembrey Country Park (I2S for upgrade of more electrical campsite pitches; plus replacement amenity block with SPF funding), Mynydd Mawr Woodland Park, Millennium Coastal Park and Llyn Llech Owain Country Park. We are also developing plans in our local nature reserves starting with Ynys Dawela, with external funding secured.		
Service Head: Ian Jones		Performance status: On target	

Theme: WBO4.To further modernise and develop as a resilient and efficient Council (Our Council)							
Sub-theme: WBO4c - Organisational Transformation - Income & Commercialisation							
Measure Description	2022/23 Comparative Data			2023/24 Target and Results			
	Best Quartile	Welsh Median	Our Actual	Quarter 1	Quarter 2	Quarter 3	End of Year
Number of visits to leisure centres per 1,000 population PAM/017	Not applicable		Q2: 2931 End Of Year: 7017	Target: 1754 Result: 1805	Target: 3763 Result: 3965 Calculation: (746150 ÷ 188191) x 1000	Target: 5352	Target: 7169
Comment	Attendances have continued their recovery trends over the last years since the pandemic. Learn to swim and memberships recovering well, opportunity remains to grow attendances at sports facilities with clubs and regular business. It is anticipated there will also be benefits from the rural innovation funding opportunities and SPF funding more broadly. School swim sessions however continue the decline with the change in priority in education and escalating transport costs						
Remedial Action	Optimise the club booking opportunities and build on the planned opening of new facilities and improvements to pitches particularly in Ammanford						
Service Head: Ian Jones				Performance status: On target			