

Targeted Finance Fund 2021-2022
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Tel: 01269 590216
Balance Available - £80,415.00

Report Value - £20,000

1 of 1

Application Reference: TFF-21-04

Project Title	Community Café Development
Applicant	Llanarthne Village Hall
Ward	LLANDDAROG
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs ✓ • Third sector organisations that deliver vital services within our communities ✓
Project Description	<p>The hall has several specific aims to ensure a variety of beneficial social activities take place and when the hall was constructed, provision was made for further developments intending to increase the scope of general sustainability and community benefits. The design of the hall incorporates sustainability, including social, environmental, and economic aspects and sits sensitively in its environment, with geothermal heating in association with solar panels ensure that its carbon footprint is light.</p> <p>They previously applied for funding, to create a multipurpose community area, accessible to children of all ages and abilities, their friends, and families as well as to other local community groups, which has now been completed. This involved an extension to increase the floor space by 61.4 sq. m which allowed for a new meeting room and storage facilities, which has enabled the current meeting room and storage facilities within the hall to be refurbished into a community cafe and social area.</p> <p>Over the summer months, with funding provided from Comic relief run a pilot scheme, providing a temporary coffee shop within the hall, which was open Thursday to Sunday from 12.30pm to 4pm. This pilot scheme was to provide a facility for residents to start mixing again, following the COVID pandemic.</p> <p>The initiative has proved popular with community members and visitors to the area, the refreshments were provided by the committee members free of charge, tea and coffee provided by the hall committee and the milk is provided by Towy Valley milk who have a vending machine on the hall premises, proven to be a truly community effort.</p>

	<p>The community and visitors want them to continue with this provision permanently, expanding on the service provided, as on average they currently have a minimum of 22 visitors every time the coffee shop is open, providing the residents of Capel Dewi, Penrhiwgoch and outlying areas the opportunity to socialise safely.</p> <p>The funding requested will be to re-establish the current meeting room into a community cafe and to purchase equipment, also staff costs as they move forward from the volunteer stage to creating a job, to run this facility.</p> <p>Currently they are looking to employ a member of staff for 24 hrs a week, but over time, especially with increased footfall and income, they will be looking at further job opportunities, especially if CCC are successful with future funding for the Tywi Valley Cycle path, as this facility will also become an “Intermediate Hub”</p> <p>In the Spring and Summer months there will be a need for longer opening hours, which will need additional staff and volunteer time, who will be receiving the necessary skills and training for working in the facility, to include food hygiene certificate.</p> <p>This new project aims to support the development of sustainable rural communities by improving access to services through the facilities it offers, which are community led, sustainable and of direct benefit to the community.</p> <p>Building connections with the wider community and engaging with all newcomers to the village, increasing footfall, providing additional income, this in turn will increase the hall’s future sustainability and its ability to provide services and activities for future generations.</p> <p>It is intended that key services will continue as part of the development of the hall as the hub of the community, providing all the necessary services to the future needs of the village.</p> <p>The opening of a community café will generate additional income in sustaining the delivery of this project.</p> <p>The hall is the hub of the community and pre-lockdown was used daily for classes, groups, clinics, workshops, and conferences. Classes include yoga, theatre group, Youth Christian Club, Urdd, Ballet, Adult Welsh Folk dancing, flower arranging and a mother and toddler group, really something for everyone within the community. Every weekend was also full of parties, weddings, and concerts. Their outdoor areas are well used daily - the children's play areas, green spaces, picnic areas and as a base to explore the beautiful Tywi Valley and has been an even more treasured space since the covid restrictions came into force.</p>
<p>Economic Benefit</p>	<ul style="list-style-type: none"> • Number of individuals into training/education - 2 • Number of individuals into volunteering - 12 • Number of community groups/organisations assisted – 25 • New enterprises created - 1 • Number of jobs created – 1 • Increased turnover /profitability - £5k • Public and private leverage funding £6,037.82
<p>Total Project Cost</p>	<p>£26,037.82</p>

Eligible Capital	£13,557.82 Refurbishment & equipment
Eligible Revenue	£12,480.00 24hrspw @ £10.00ph – gross
Ineligible Costs	Nil
Amount and % of grant requested	£20,000.00 @ 76.8%
Match funding	£6,037.82 Own funds secured
Cllr and Officer Consultations Undertaken	<ul style="list-style-type: none"> • Cllr. Ann Davies • Sam Palmer – Project Officer Towy Valley • Simon Charles – Transport Strategy & Infrastructure Manager • Hefin Jones - Llanarthne Community Council • Peter Bowen – Llanarthne Community Council • Dilwyn Morgan - Llanarthne Community Council • Julian Edwards – Development & Built Heritage Manager • Mike O'Shea – Welsh Government
Evidence of Need / Community Engagement	<p>Carmarthen to Llandeilo Cycle Route Stakeholder Consultation event in Llanarthne Village Hall, a well-attended event, confirming the need for “Intermediate Hubs” Consultation with the Tywi Valley Project lead to work in partnership with CCC Cycle path development.</p> <p>Feasibility consultation study undertaken by Llanarthne Community Council, which identified the need for accessible public toilets within the village.</p> <p>Consultation with the community and service providers has been undertaken at all opportunity over the past 4 years, at events, activities and with other organisations.</p> <p>Individual letters of support have been provided in support of this project, also in excess of 200 community signatures to date.</p>
Contributing to key Strategies	<p>The Welsh Government Strategy for Tourism – 2013/2020 – Partnership for Growth Welsh Government strategy, that set out the key priorities for the tourism industry, and other organisations that will deliver a more prosperous and competitive sector.</p> <p>Councils Corporate Strategy 2018-2023 Create more jobs and growth throughout the county Help people live healthy lives (tackling risky behaviour and obesity) Support good connections with friends, family, and safer communities A Council wide approach to support Ageing Well in Carmarthenshire Promote Welsh Language and Culture</p> <p>Carmarthenshire Local Development Strategy: To support business growth, retention & specialisation To support a skilled and ambitious workforce To seek to maximise job creation and employment prospects To support the development of a knowledge economy To develop the distinctiveness and attractiveness of the area in terms of tourism and business investment whilst ensuring that Wales as a nation is resilient.</p>

	<p>The Wellbeing of Future Generations Act sets out goals for a healthier stronger Wales with happy communities Providing services that meet the needs of the families, young people are essential in creating a stronger sustainable communities actively addressing and improving the economic social environment in accordance with the sustainable development principles aimed at achieving the well being goals.</p> <p>Swansea Bay City Region Economic Regeneration Strategy 2013-2030, Activity for Business growth, retention, and specialisation, also maximising job creation through strategic activity planning, processes will put organisation in a better position to grow, retaining and implementing innovation and knowledge in accordance with the changing competitive infrastructures.</p> <p>Simply Prudent Health Care published in 2013 by the Bevan Commission considers how Wales can make the most effective use of available resources.In April 2015 the government implemented changes to the care Act that has affected many people that require support, the Act gives more responsibilities to Local Authorities to asses the support required . Many will require support from charities and organisations on a local level , the extension would provide a community space that would be able to deliver a number of key services within the community and with access to on site key medical care.</p>
<p>Ownership/Lease</p>	<p>Ownership Registered Charity -1080289</p>
<p>Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability</p>	<p>The outdoor recreation facilities are utilised by the public daily, due to the accessibility of the children’s play area, green space, picnic area, and parking, irrespective of the hall being open, which was the main reason for the extension, due to the community requesting accessible public toilet facilities.</p> <p>The hall has a new extension on the existing facility, which incorporates a disabled toilet, baby/changing facilities, shower facilities and a new meeting room, along with storage facilities, which has enabled the existing meeting room within the hall to be refurbished into a community café.</p> <p>This project will continue to work in partnership with the Towy Valley Cycle path, creating an “Intermediate Hub” which will serve as a physical connection point to the route of the cycleway, providing people a sustainable and healthy travel option, connecting with villages between the two main towns of Carmarthen and Llandeilo.</p> <p>They work with the Carmarthenshire Cardiac Clinic as they have used the hall for the past 18 months due to the COVID pandemic, which has been free of charge to provide a safe environment for patients to be assessed, in a safe environment and this clinic continues, every week on a Tuesday.</p> <p>They are registered with the Community Payback Scheme within the Probation Service and look forward to working with the team again soon.</p> <p>They have also established links to work with Social Services to provide volunteering opportunities to more vulnerable adults, on a one session per week basis, as this would benefit the service users as well as the volunteers in gaining confidence and skills.</p>
<p>Recommendation</p>	<p>Award - £20,000.00</p>
<p>Subject to:</p>	