



**Carmarthenshire**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
 SCHLicensing@carmarthenshire.gov.uk  
 Telephone: 01267 228 924

\* required information

**Section 1 of 21**

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

**Applicant Details**

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- Applying as a business or organisation, including as a sole trader
- Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

A2

Continued from previous page...

**Your Address**

Address official correspondence should be sent to.

* Building number or name	11
* Street	Cowell street
District	
* City or town	Llanelli
County or administrative area	Carmarthenshire
* Postcode	SA151UU
* Country	United Kingdom

**Section 2 of 21**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name	11
Street	Cowell street
District	
City or town	Llanelli
County or administrative area	Carmarthenshire
Postcode	SA151UU
Country	United Kingdom

**Further Details**

Telephone number	07532720433
Non-domestic rateable value of premises (£)	0

**Section 3 of 21****APPLICATION DETAILS**

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

**Confirm The Following**

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

**Section 4 of 21****INDIVIDUAL APPLICANT DETAILS****Applicant Name**

Is the name the same as (or similar to) the details given in section one?

- Yes  No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Aran

Family name

Baker

Is the applicant 18 years of age or older?

- Yes  No

Continued from previous page...

**Current Residential Address**

Is the address the same as (or similar to) the address given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Applicant Contact Details**

Are the contact details the same as (or similar to) those given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

E-mail

Telephone number

Other telephone number

\* Date of birth  /  /   
dd mm yyyy

\* Nationality

Right to work share code

Documents that demonstrate entitlement to work in the UK  
Right to work share code if not submitting scanned documents

[Add another applicant](#)

**Section 5 of 21**

**OPERATING SCHEDULE**

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

Continued from previous page...

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.

Off license shop. The premises will be open to the general public for sales of alcohol by retail.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

### Section 6 of 21

#### PROVISION OF PLAYS

See guidance on regulated entertainment

Will you be providing plays?

Yes

No

### Section 7 of 21

#### PROVISION OF FILMS

See guidance on regulated entertainment

Will you be providing films?

Yes

No

### Section 8 of 21

#### PROVISION OF INDOOR SPORTING EVENTS

See guidance on regulated entertainment

Will you be providing indoor sporting events?

Yes

No

### Section 9 of 21

#### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

See guidance on regulated entertainment

Will you be providing boxing or wrestling entertainments?

Yes

No

### Section 10 of 21

#### PROVISION OF LIVE MUSIC

See guidance on regulated entertainment

Will you be providing live music?

Yes

No

### Section 11 of 21

#### PROVISION OF RECORDED MUSIC

See guidance on regulated entertainment

Continued from previous page...

Will you be providing recorded music?

- Yes  No

**Section 12 of 21**

**PROVISION OF PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will you be providing performances of dance?

- Yes  No

**Section 13 of 21**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

See guidance on regulated entertainment

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes  No

**Section 14 of 21**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

- Yes  No

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

- Yes  No

**Standard Days And Timings**

**MONDAY**

Start

End

Start

End

**TUESDAY**

Start

End

Start

End

**WEDNESDAY**

Start

End

Start

End

**THURSDAY**

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

FRIDAY

Start 08:00

End 01:00

Start

End

SATURDAY

Start 08:00

End 01:00

Start

End

SUNDAY

Start 08:00

End 01:00

Start

End

Will the sale of alcohol be for consumption:

- On the premises
- Off the premises
- Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

[Empty box for seasonal variations]

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

[Empty box for non-standard timings]

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

First name

Aran

Family name

Baker

Date of birth

/ /  
dd mm yyyy

AS

Continued from previous page...

**Enter the contact's address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	Llanelli
County or administrative area	Carmarthenshire
Postcode	SA14 <input type="text"/>
Country	United Kingdom
Personal Licence number known)	OONU-IND-02907
Issuing licensing authority (if known)	Carmarthenshire county Council

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

none

**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.



Continued from previous page...

TUESDAY

Start 08:00

End 01:00

Start

End

WEDNESDAY

Start 08:00

End 01:00

Start

End

THURSDAY

Start 08:00

End 01:00

Start

End

FRIDAY

Start 08:00

End 01:00

Start

End

SATURDAY

Start 08:00

End 01:00

Start

End

SUNDAY

Start 08:00

End 01:00

Start

End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Empty box for seasonal variations.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

Empty box for non-standard timings.

Section 18 of 21

LICENSING OBJECTIVES

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

**Continued from previous page...**

List here steps you will take to promote all four licensing objectives together.

The premises will be open to the general public for sales of alcohol by retail.

**b) The prevention of crime and disorder**

A clear and legible notice outside the premises indicating the normal hours under the terms of the premises licence. A recording system will be kept upon the premises in which will be entered particulars of inspections made, information complied to comply with any public safety condition attached to the premises licence.

**c) Public safety**

Health and Safety Risk assessments will be undertaken and staff shall be trained therein.

**d) The prevention of public nuisance**

Deliveries for the operation of the business will be carried out at such a time and a manner as to prevent nuisance and disturbance to nearby residents.

**e) The protection of children from harm**

Ensure no children are allowed at any time to buy any alcohol products.

Section 19 of 21

**NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**

Continued from previous page...

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Section 21 of 21

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card. For detailed guidance on the fee structure, please refer to the table on Page 4, 5 and 6 of the guidance document.

\* Fee amount (£)

**DECLARATION**

[APPLICABLE TO INDIVIDUAL APPLICANTS ONLY, INCLUDING THOSE IN A PARTNERSHIP WHICH IS NOT A LIMITED LIABILITY PARTNERSHIP] I UNDERSTAND I AM NOT ENTITLED TO BE ISSUED WITH A LICENCE IF I DO NOT HAVE THE ENTITLEMENT TO LIVE AND WORK IN THE UK (OR IF I AM SUBJECT TO A CONDITION PREVENTING ME FROM DOING WORK RELATING TO THE CARRYING ON OF A LICENSABLE ACTIVITY) AND THAT MY LICENCE WILL BECOME INVALID IF I CEASE TO BE ENTITLED TO LIVE AND WORK IN THE UK (PLEASE READ GUIDANCE NOTE 15).

- \* I understand that I must now advertise my application.
- \* I understand that if I do not comply with the requirements my application will be rejected.

[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, if appropriate (please see note 15)

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

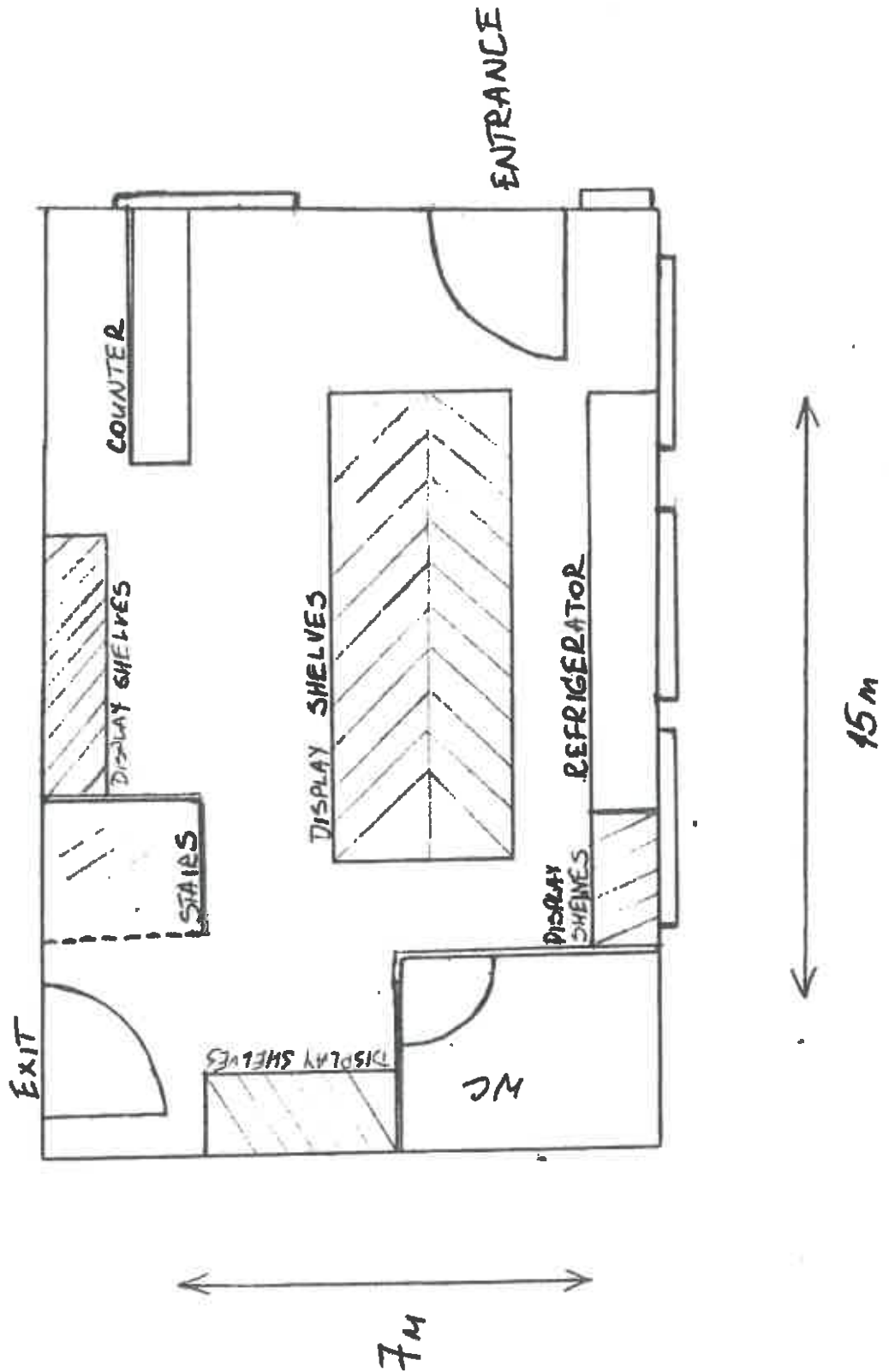
\* Full name

\* Capacity

\* Date  /  /   
 dd mm yyyy

A12

11 COWELL STREET  
LANELLI  
SA 15 1444





Elch cyf / Your ref:

Fy nghyf / My ref:

Dyddiad / Date: 20<sup>th</sup> July 2020

Gofynner am / Please ask for:

Llinell Unlongyrchol / Direct Line:

E-bost / E-mail:

Emyr Jones

(01267) 228717

publicprotection@carmarthenshire.gov.uk

Head of Homes and Safer Communities  
Carmarthenshire County Council  
3 Spilman Street,  
Carmarthen  
SA31 1LE

Dear Sir,

**RE: Application for a Premises Licence  
11 Cowell Street, Llanelli, Carmarthenshire, SA15 1UU  
Application Date 22/06/2020**

Further to the receipt of the above application, the Licensing Authority make the following representations:

**a) Previous Enforcement Action / Prosecutions**

There have been no previous prosecutions or enforcement action taken by the licensing authority in relation to these premises.

**b) Complaints.**

There have been no complaints received by the licensing authority in relation to these premises.

**c) Responsible Authority Referrals.**

The licensing authority has not received any referrals from the other responsible authorities in relation to the above premises.

**d) Relevant Sections of the Statutory Guidance.**

The Licensing Authority believes that the following sections of the Statutory Guidance are relevant to this licence application: - Section 1 Introduction, Section 2 relating to The Licensing Objectives, Section 5 relating to Premises licences, Section 8 relating to Applications for Premises Licences and Section 10 relating to Licence Conditions.

Jonathan Morgan

Pennwethi Cartrefi a Chymunedau Mwy Diogel, Adran Cymunedau  
3 Heol Spilman, Gaerfyrddin, SA31 1LE Porth y Dwyraïn, Llanelli, SA15 3YF  
Neuadd y Dref, Heol Iscenman, Rhydaman, SA18 3BE

Head of Homes and Safer Communities, Department for Communities  
3 Spilman Street, Carmarthen, SA31 1LE Eastgate, Llanelli, SA15 3YF  
Town Hall, Iscenman Road, Ammanford, SA11 3BE



BUDDSODDWAR | INVESTORS  
MEWN POBL | IN PEOPLE

Mae croeso i chi gysylltu â mi yn y Gymraeg neu'n Saesneg  
You are welcome to contact me in Welsh or English

B2

e) **Relevant Sections of the Local Licensing Policy.**

The Licensing Authority believes that the following sections of Carmarthenshire's Licensing Policy are relevant to this licence application:-  
Section 3 Fundamental principles, Section 4 Conditions of Licence, Sections 5 – 9 relating to The Licensing Objectives and Section 11 relating to Licensing Hours.

f) **Proposed Operating Schedule.**

Having considered the current application and the operating schedule put forward by the applicant, the Licensing Authority believes that, if the application were granted, the wording set out in the operating schedule, which refers to the existing licence conditions, is not sufficiently precise to enable it to form clear enforceable licence conditions in accordance with section 18(2)(a) of the Licensing Act .

The Police have submitted a letter of representation in relation to the application. The Police representation does not object to the granting of the application but requests that 9 conditions be attached to the licence should the application be granted.

A further two representation has been received from other persons, which sets out their concerns regarding the application. The subcommittee will have to be satisfied that granting the application will not undermine the licensing objectives.

If the application is granted, I believe it would be appropriate to replace all the statements made in the operating schedule with conditions numbered 1- 9 requested by the Police.

These representations have been prepared on the 20<sup>th</sup> of July 2020 with the benefit of viewing the original application and the subsequent representations .

I would be grateful if the applicant could contact me to discuss the above representations at the earliest opportunity and certainly prior to the application being referred to a Licensing Sub Committee hearing for determination.

If you require any further information or assistance, please do not hesitate to contact me.

Yours faithfully,

**Mr E O R Jones**  
**Licensing Lead**



C1  
**Heddlu Police**  
**DYFED**  
**POWYS**

David Bizby  
Divisional Licensing Officer  
ext: 101 extension 27464  
David.Bizby@dyfed-powys.pnn.police.uk  
PRG 686/DB

Mr Aran Baker  
3 Pencillogi Cottages  
Bryncoch  
Llanelli  
Carmarthenshire  
SA14 8RN

13 July 2020

Dear Mr Baker,

Re: Grant of Premises Licence – 11 Cowell Street, Llanelli, Carmarthenshire  
SA15 1UU

Applicant – Mr Aran Baker

Date completed application received – 22/06/2020

With reference to the above application for the Grant of a Premises Licence  
the following Licensing Activities are applied for:

- Sale of alcohol: Monday to Sunday 08:00-01:00 hrs

With reference to the above application, there are no objections, however, the  
Carmarthenshire Division of the Dyfed Powys Police will make the following  
representations:

Hours to be amended to 08:00-23:00 Monday to Sunday.

1. A CCTV system shall be installed and maintained at the premises  
which gives coverage to all licensed areas, entry and exit points.
2. The system shall continually record whilst the premises are open and  
conducting licensable activities.
3. Footage from the CCTV system must be capable of being recorded  
onto an easily downloadable format.



Prif Gwnstabl Chief Constable Mark Collins, BSc

Pencadlys Heddlu, Blwch SB 99, Llangunnor, Sir Gâr. SA31 2PF

Police Headquarters, PO BOX 99, Llangunnor, Carmarthen. SA31 2PF

C2

4. All footage during the hours of Licensable activities to be retained for a period of 30 days.
5. The CCTV system must operate continuously, and if a defect arises the police must be informed and immediate arrangements must be made to rectify the fault
6. All footage must on demand be made available to a Police Officer, Police Community Support Officer and Local authority Officer for viewing and a copy of that footage made immediately available to the above officers.
7. The system must be registered with the Information Commissioner (Tel 0303 123 1113 or email [registration@ico.org.uk](mailto:registration@ico.org.uk) )
8. The challenge 25 scheme to be adopted at the premises with notices and posters to be clearly displayed.
9. No person under the age of 18 shall be employed on the premises whether paid or unpaid for the purpose of serving alcohol.

The Police believe that the above conditions are necessary and appropriate to promote the Licensing Objectives.

I submit the above for your consideration and comment.

Yours sincerely,

David Bizby

Divisional Licensing Officer

cc. Mr EOR Jones  
Principal Licensing Officer  
Carmarthenshire County Council  
3 Spilman Street  
Carmarthen  
SA31 1LE



Eich cyf / Your ref:

Fy nghyf / My ref: HRS/159573

Dyddiad / Date: 1<sup>st</sup> July 2020

Gofynner am / Please ask for:

Ruth Thomas

Llinell Uniongyrchol / Direct Line:

01269 598208

E-bost / E-mail:

PublicProtection@carmarthenshire.gov.uk

DI

Mr Aran Baker  
3 Penceilliog Cottages  
Bryncoch  
Llanelli  
SA14 8RN

Dear Sir,

**RE: Application for a Premises Licence  
11 Cowell Street, Llanelli, SA15 5UU**

Further to the receipt of the above application and our subsequent telephone conversation on the 1<sup>st</sup> July 2020, I would like to make the following representations on behalf of the Environmental Health Section.

The premises have not been previously Licensed by the applicant, therefore we do not have a history of "Public Nuisance" or "Public Safety" complaints. Nevertheless, I would like to make the following comments which are based on my professional opinion, experience from dealing with similar venues across the county and also the following factors relating to this application;

- The nature of the application including the activities applied for.
- The proposed operating schedule does not contain sufficient control measures.

Whilst considering the above I recommend that the following conditions should be attached to the Premises Licence in order to promote the "Prevention of Public Nuisance" and "Public Safety" Licensing Objective.

1. The supply of alcohol shall only be permitted on the following days and timings;

Monday	08:00 – 23:00
Tuesday	08:00 – 23:00
Wednesday	08:00 – 23:00
Thursday	08:00 – 23:00
Friday	08:00 – 01:00
Saturday	08:00 – 01:00
Sunday	08:00 – 23:00

2. No deliveries to the premises shall take place between the hours of 18:00 and 09:00.

Robin Staines BA (Hons.), MA, MCIH

Pennaeth Tai & Diogelu'r Cyhoedd

Adran Cymunedau

3 Heol Spilman, Caerfyrddin, SA31 1LE.

Tŷ Elwyn, Llanelli, SA15 3AP.

Neuadd y Dref, Heol Iscennen, Rhydaman, SA18 3BE.

Head of Housing & Public Protection

Department for Communities

3 Spilman Street, Carmarthen, SA31 1LE.

Tŷ Elwyn, Llanelli, SA15 3AP.

Town Hall, Iscennen Road, Ammanford, SA18 3BE.



BUDDSODDWYR | INVESTORS  
MEWN POBL | IN PEOPLE

02

- 3. Management of the premises shall, as part of their closing procedure, undertake a check of up to 10 meters either side of the entrance of the premises to ensure that any litter left by the customers is removed.**

Accepting the above will enable me to withdraw the representation and the above requirements will become conditions of your premises licence.

If you wish to discuss the matter further, please do not hesitate to contact me.

Yours Faithfully

**Mrs Ruth Thomas  
Environmental Health Practitioner  
Pollution and Wellbeing Section**

**From:** Magdalena Prosniewska  
**Sent:** 07 July 2020 13:16  
**To:** SCH Licensing <SCHLicensing@carmarthenshire.gov.uk>  
**Subject:** Re: 11 Cowell Street alcohol license

To whom it may concern

Recently I have found out, that a gentleman named Aram Baker has applied for an alcohol license at 11 Cowell street, Llanelli formerly Llanelli Star. As Zabka shop manager on the same road I am very concerned about the effect an off-license will have on my place of business and the whole area in general. I wish to express my dismay in this matter as have many residents and fellow shopkeepers in this area. Thank you very much for taking your time to read this and I hope that you will consider my email in making your decision. Kind regards

Magdalena Prosniewska

Further to our phone call conversation I would like to extend the reasons of my objection. I feel like opening a shop with an alcohol license would invite alcohol and drug dependant people to the area causing an increase in vandalism and crime. Local residents and shopkeepers fear for their children's and their own safety. I strongly feel that it will cause a nuisance to the residents living upstairs and customers visiting the local shops.

I would also like to give my permission for my details to be shared with the applicant and I'm awaiting an invitation to the hearing.

E2

To whom it may concern

Good morning from 21 Cowell Street .

I am writing to you in regards to 11 Cowell Street off license permission. I feel like allowing this to happen will have a negative effect on the area, causing more vandalism and crime. After speaking with the other shopkeepers in the area I can assure You, Their opinion on the matter is the same as mine. Please do consider my request to deny the license as many residents and business owners will be very unhappy.

Your sincerely

Ako Saleh

Director of Zabka Shop

**From:** Joanna Drozdek  
**Sent:** 10 July 2020 11:19  
**To:** Public Protection <[PublicProtection@carmarthenshire.gov.uk](mailto:PublicProtection@carmarthenshire.gov.uk)>  
**Subject:**

Good morning. I live in Llanelli on Cowell Street in the Pugh Buildings. I heard that a new alcohol store is to be opened on our street. I want to express my dissatisfaction with this fact. On weekends young people gather in the pubs who behave very loudly after alcohol. If a new alcohol store opens, the situation will be even worse. I would like to feel safe in the place where I live. That's why I'm reporting my protest.

Yours sincerely

Joanna Drozdek  
Cowell Street  
SA15 1AP

