

CHARGING DIGEST - Leisure

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2018/19 Actual £	2019/20 Budget £	2020/21 Budget £	Business Unit	Service Provided	2019/20 Charge Levied £	2020/21 Proposed Charge £	Comments
64,095	51,733	52,767	COUNTRY PARKS Pembrey Country Park				
			Riding Centre (Leased)	Riding Centre tacked horses			Livery tenant has 2 comps then all other staff & visitors pay
			Park hire				
			Events Field (old archery site)	Daily hire of: full field Weekly hire rate: full field	500.00 2500.00	500.00 2500.00	Rental charge will be applied for activities that do not come under the event bracket (below), for example: weddings; private functions; experiential marketing; caravan rallies with the appropriate insurances etc (in the hire agreement it will state the maximum number of campers for each field).
			Monk's Head Field	Charity rates Daily hire of: full field Weekly hire rate: full field	750.00 4500.00	750.00 4500.00	
			Medium Area of Land	Daily Hire Size to be agreed	300.00	300.00	
			Small area of land	Daily Hire Size to be agreed	150.00	200.00	
			Major Events within the Park this classifies as event footfall of over 5,000	Rates negotiable depending on scale and location of event			Charge set by Senior Outdoor Rec Manager, Events Manager and Event Co-ordinator to maximise events income taking into account the following (examples): size of event, area required, event profile, expected visitor numbers, disruption, time of year, the additional work required from the service, how well established or new event, charitable or commercial etc. Charge may also include park entry and/or participant entry fee
			Events within the park organised by an external organiser (less than 5,000 footfall)	Commercial	Park entry to be charged per vehicle plus £2 per entrant	2.40	
				Charity/Non profit etc	Park entry to be charged per vehicle	Park entry to be charged per vehicle	New charge for events - with a footfall of less than 5000 people.
			Hourly Staff rate for External Events	Member of the team to help with external events	£27 per hour	£27 per hour	Charge to cover staff time before, during or after an event
			Events run by the events team within the park throughout the year	Price per ticket	Max ticket price of £10 per head	Max price of £20 per head	Price will be dependant on event type and costs, which will be covered in event plan
				Tradestands at events	Trade stands max £50 per day, Food stalls max £100	Max price £50 per day food stalls max £200 per day	
			Guided Walks	Guided Walks for groups with Rangers	£54 for half a day	Max Price of £10 per head	Max number of 35 per ranger
			Fencing hire			£2 per unit	
			Bins			General waste £20 per bin, Recycling £9 Glass £12	

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			Commercial (Filming)	Full Day filming	500.00	500.00	Plus any rent for field etc
			Staff Service (Filming support)	Promoting the park in a positive manner Hourly Rate per Team member	See comments £27 per hour	£27 per hour	Discretionary by Senior Manager Manage public, enviromental and film crew assistance fees to be agreed by a small group of officers as above
			Bushcraft activites		Adults Max £25 per day	Max £50 per day	New activity offering at all Country Parks, activity run by rangers
			Bushcraft activites		Children Max £10 per day	Max £25 per day	New activity offering at all Country Parks, activity run by rangers
			Conference Facilities		Max price of £100 per day	Max price of £100 per day	Room Hire charge only F&B offering will be etc
			Team Building Activities		Max price of £25 per person per day	Max £50 per day	New
			Birthday Party activites		Max £10 per child per head minimum of 10 children	Max £25 per head	New
			MCP field hire / events	Eisteddfod Fields hire			
				Daily hire of: Full Site (3 Fields)	500.00	500.00	Rental charge will be applied for activities that do not come under the event bracket for example weddings, private functions, experiential marketing, circus etc. Fee can be negotiated for larger events as per events charges for PCP
				Weekly hire rate: Full Site (3 Fields)	2500.00	2500.00	
				Charity rates			
				Daily hire of: Full Site (3 Fields)			
				Weekly hire rate: Full Site (3 Fields)			
				Event non commerical	Car parking	Car Parking	
				Events commerical	Car parking plus £2 per participant	Carparking plus £2.40 per head	
			North Dock	North Dock events hire	£25 per hour	£25 per hour	Cannot guarantee exclusivity
370,967	323,368	329,836	PCP Caravan and camp site (CCC)	upgraded facilities for 2019/20 season			
				Full Season (with electric)	1900.00	1940.00	1st March to 31st October
				Full Season (non electric)	1200.00	1230.00	1st March to 31st October
				Full Season (with Electric) Returning Customers	To be discontinued	15.00	1st March to 31st October
				Full Season (non Electric) Returning Customers	To be discontinued		1st March to 31st march
				Full season serviced plot	2300.00	2350.00	New offering
				Summer Season (with electric)	770.00	790.00	six weeks school holidays
				Summer Season (non electric)	550.00	550.00	six weeks school holidays

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			PCP General Camping	Daily rate peak periods (with electric)	23.00	25.00	April -September 5th
				Daily rate peak periods (non electric)	20.00	21.00	April -September 5th
				Daily rate off-peak (with electric)	19.00	23.00	March and September 5th -1st Nov
				Daily rate off-peak (non electric)	17.00	19.00	March and September 5th -1st Nov
				Serviced Peak	26.00	28.00	April -September 5th
				Serviced off peak	23.00	25.00	March and September 5th -1st Nov
				Cyclists/Walkers Peak	10.00	10.00	No Vehicle 1 man tent
				Cyclists/walkers off peak	7.50	7.50	No Vehicle 1 man tent
				Extra Vehicle	5.50	5.50	
				Per Extra Adult	5.00	5.00	
				Group bookings (bona fide charitable organisations e.g. Scouts, guides, church groups etc)	3.00	3.00	Off Peak only. Other times of year field hire will apply
				Rallies that are in fields across the Country Park minimum charge for 10 units, must sign Rally Agreement and have relevant insurances	£12 per unit (new charge)	£12 per unit or £3 vacant caravans	Marshalls/deputy marshals for rallies of 20+caravans stay free of charge.
				Non-electric Pods		Maximum charge of £80	New charge for 2020
				Pitches for Seasonal Campsite staff (Site Wardens)	Free of Charge	Free of charge	Wardens to stay on site to provide 24 hour security/maintenance. New Warden's cabin being installed
				Pitches for journalists and media positively promoting PCP	Senior Manager Discretion	Senior Manager Discretion	Signed by HOS
			Beach access Beach Key Fob Entry	£50 PER YEAR	£50 PER YEAR	Fisherman permit required	
			Memorial Bench Brompton Seat	929.88	929.88	Available in MCP, PCP and LLO	
			Grafton Seat	1249.42	1249.42		

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2,600	2,353	2,400	Llyn Llech Owain	Catering			franchise in park
4,481	4,701	4,795	Millennium Coastal Park	Catering			Catering franchises along MCP
76,443	119,807	122,203	Burry Port Harbour				Charges now set by Burry Port Marina Ltd who have taken over the running of the Harbour since April 2018.
26,450	19,158	19,541	Catering				
18,022	30,359	30,967	Discovery Centre Catering				Building being leased to private operator for 2019/20

Food And Beverage. All menu items, specials and offers to be signed off by 3 Managers from outdoor recreation.

Due to the commercial market that Outdoor Recreation facilities operate within, it will be necessary to set offers at relevant times in the year and set 'bolt-on' options to allow customers that purchase selected combinations of products pre-set discounts. Where this is the case, this will require approval by 2 Member of the Outdoor Recreation Management Team, Which will be minuted and consistent.

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