

Regeneration & Leisure Executive Board Report

Targeted Finance Fund 2015- 2016

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Balance Available: £164,150.00

Report Value: £35,144.00

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Application Reference: TFF/15/04

Project Title	Asset Transfer – Employment of a Community Development Officer
Applicant	Cwmaman Town Council
Ward	Glanamman
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> Existing social enterprises that have the potential to grow, be sustainable and create employment Emerging projects that have the potential to create jobs ✓ Third sector organisations that deliver vital services within our communities
Project Description	<p>Employing a Community Development Officer to manage both centres</p> <p>Cwmaman Town Council is in the process of an asset transfer of the Education Centre. They currently have a lease for the Glanamman Resource Centre. The project aims to coordinate these two facilities into a productive community business with the goal of creating a Community Interest Company (CIC). At the core of this aim, given the committee is made up of volunteers, requires the need to employ a Community Development Officer.</p> <p>Main duties for the role involve the Community Development Officer (CDO) working with the local community, CCC, Cwmaman Town Council, and Youth Service to establish activities and opportunities for the Education Centre. Given the Resource Centre hosts a 28 bed bunkhouse, the role will look to utilise both centres, thus increase income opportunities.</p> <p>Benefit of employing a Community Development Officer:</p> <ul style="list-style-type: none"> Essential asset to the sustainability of the project Rest of the organisation is made up of volunteers Act as a hub to work alongside CCC and partner organisations Primary coordinator for activities, seeking new partnerships, and day to day management of centres. Following the creation of the CIC the role will work in partnership and report to the Board of Directors

Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 100 • Number of individuals into volunteering - • Number of individuals into employment - 5 • Number of community groups/organisations assisted - • Number of social enterprises created - 1 • Number of social enterprises supported - • Number of jobs created - 1 • Number of jobs safeguarded – • Public and private leverage funding - £8,000 (own funds secured)
Total Project Cost	£20,000
Eligible Capital	Nil
Eligible Revenue	£20,000
Ineligible Costs	Nil
Amount and % of grant requested	£12,000 @ 60%
Match funding	£8,000 Cwmaman Town Council – secured
Cllr and Officer Consultations Undertaken	<ul style="list-style-type: none"> • Councillor David Jenkins, Kim Neyland Regional Learning Partnership Emma Rees Un Sir Gar, Hywel Davies CCC Tourism, Stephen Robinson Digital Communities Wales, Stephen Morgan – currently with Ann Davies in Legal. No trust issues, legal work should be complete by Mid December. Matt Morden – had ongoing discussions with Cllr Jenkins and Cwmaman Town Council around framework. Matt believes the position is fundamental to the success of the building. CCC will operate as a guidance / referral on the project.
Evidence of Need / Community Engagement	<p>The Council has undertaken extensive consultation including a community consultation exercise a few years ago which involved a questionnaire survey and a planning for real exercise and more recently a series of public meetings within the community. The community has overwhelmingly responded with strong support to keep the centre open and for developments of the CIC to be undertaken.</p> <p>This consultation has enabled the formation of a community group to consider the future needs of the centre, the recruitment of volunteers to establish a community cafe and a working group to investigate the establishment of a constituted body to oversee the running of the centre in partnership with the Town Council. Also, as a result of the consultation, a local Men's Shed Group has just been developed within the centre.</p> <p>Given the existing transfer of assets from the County Council to the Town Council, combined with potential further transfers of the Bowls Pavilion, Multi Use Games Area and Play Areas, there is a definite need for the Town Council to develop a sustainable and socially beneficial means of managing and maintaining these spaces.</p> <p>Furthermore, there are existing services which range from seasonal displays, grounds maintenance, events organisation and community support services which the CIC will be in a position to not only fulfil on behalf of the Town</p>

	Council but to also generate revenue to ensure sustainability.
Contributing to key Strategies	Integrated Strategy for Carmarthenshire 2011-2016 Swansea Bay Economic Regeneration Strategy 2013-2030 Thinking Together – A Carmarthenshire Community Strategy 2004 -2020 Welsh Language in Carmarthenshire report (2014) Sir Gar 50 Plus Strategy for Carmarthenshire
Ownership/Lease	99 year asset transfer lease of the Education Centre. Cwmaman Town Council has the current lease for the Resource Centre
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>The volunteer team working on this application have proactively taken onboard suggestions and comments from the Community Bureau. These suggestions are in relation to preparation work and identifying potential avenues and partners. This will allow the Community Development Officer a starting position to build on for future sustainability.</p> <p>The whole context of the funding is to develop an exit strategy from the outset of the project. It is imperative that the centre has a plan to become self sustaining and the Development Officer will liaise closely with the Town Council and Steering Committee to ensure that the plan adheres to strict guidelines and timescales. The officer will also play an integral part in building up a robust application for future funding under the Big Lottery CAT2 programme.</p> <p>Through Community Bureau support the project has established connections with the following:</p> <ul style="list-style-type: none"> • Become a member of the Adult Employability Group • Met with Emma Rees regarding the potential for the facility to incorporate a Skype function or presence as part of Un Sir Gar's plan to implement ten rural locations across Carmarthenshire • Signposted by CB to Stephen Robinson, Digital Communities Wales • Hywel Davies, CCC Tourism – offering support to promote the 28 bed bunkhouse on Discover Carmarthenshire website. Hywel further referred to Lisa Johnston at Business Wales to assist with the enquiry • The Education Centre continues to advertise on the CCC corporate website 'adult learning courses'. Courses are further endorsed in partnership with Coleg Sir Gar. The CDO can continue to liaise with the Adult Employability department • Men's Sheds operate a function room from the Resource Centre facility. Working with the project volunteer group, the Community Bureau Officer has identified avenues to expand this offering. Health checks, visits and talks, information source around physical and mental health wellbeing. These avenues will be explored with the CDO, Town Council, and Board of Directors for the created CIC. Initial start up funding for Men's Sheds could arrive via the Armed Forces Covenant small grant.
Recommendation	£12,000
Subject to:	

Application Reference: TFF/15/06

Project Title	Young People Skills
Applicant	Menter Gorllewin Sir Gar
Ward	Carmarthen Wards
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities
Project Description	<p>This project strengthens the link between young people and local businesses by creating work placement opportunities in Carmarthenshire and introduces new ways of learning for organisations and young people. It improves and develops community relationships by tackling disadvantages experienced by families.</p> <p>This new, innovative project hasn't been delivered in Carmarthenshire, or the UK, and aims to fill the gap that will occur as a result of work experience provision cutbacks. We plan to create new, exciting work placement/voluntary opportunities for 16-19 year olds with organisations across the county to maximise their learning potential, confidence and employability skills to be undertaken outside of school hours.</p> <p>This pilot project will prevent the detrimental effects as a result of the Welsh Assembly Governments' decision to cutback work experience opportunities. The project will increase young people's skills and chances of success post education. The purpose is to use these points as alternative currency to increase local spend and can thus reduce social isolation, and will prevent an increase in NEET's.</p> <p>Young people will receive points for their time, 1 point for every 5 hours; once cumulated this can be used as an alternative to currency to spend at partner organisations on various activities which will vary in value such as swimming, bowling, entrance to local parks, using the gym etc. Head of Leisure Services with Carmarthenshire County Council Ian Jones has agreed to join the project offering various activities. Another initiative is to set up a retail discount card that can only be used within the Carmarthen town. Currently there are a number of local traders that support this along with John Nash, St Catherine Walk Manager.</p> <p>However, less emphasis will be placed on the spend opportunities as the main benefit for young people is developing skills and engaging with local organisations. MGSG will build on their existing skills, knowledge and</p>

	<p>organisation engagement to ensure that the project is a success.</p> <p>The Project will deliver:</p> <ul style="list-style-type: none"> • To develop young people employability skills and increase their confidence in the work place • To increase the use of the Welsh Language in the workplace • To strengthen local organisations' capacity • To support local regeneration through local spend
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 150 • Number of individuals into volunteering - 0 • Number of individuals into employment – 10 • Number of individuals into F. Education - 10 • Number of community groups/organisations assisted -1 • Number of social enterprises created - 0 • Number of social enterprises supported - 1 • Number of jobs created - 2 • Number of jobs safeguarded – 0 • Public and private leverage funding - £18,822.20 (own funds)
Total Project Cost	£38,822.80
Eligible Capital	N/A
Eligible Revenue	£38,822.80 Salary costs and
Ineligible Costs	N/A
Amount and % of grant requested	£20,000 (51.52%)
Match funding	£18,822.80 - secure
Cllr and Officer Consultations Undertaken	<p>Cllr. Peter Hughes Griffiths, Cllr. Gareth O Jones, Cllr. Alun Lenny, Cllr. Jeff Thomas, Cllr. Tom Defis, Cllr. Alan Speake, Cllr Hazel Evans</p> <p>Lola Wyn – Yr Atom, Matt Morden – Lifelong learning Networks Manager CCC, Sally Bennett – Work Experience & Staff Benefits Officer CCC, Un Sir Gar.</p>
Evidence of Need / Community Engagement	<p>Wide Conciliation has been undertaken to include a number of young people through group activities, JCP, Careers Wales, RLP, Bro Myrddin School, Coleg Sir Gar, over 100 organisations to include John Nash St Catherine's Shopping Centre Manager.</p>
Contributing to key Strategies	<ul style="list-style-type: none"> • Welsh Government tackling poverty - Encourage local spend & increases organisational profile to the young person, organisation and wider community • Building resilient communities - Integrate young people with the community and local organisations • Regional delivery plan for Employability and Skills - Working closely with organisations, with the possibility to

	<p>gaining full time or part time employment post education</p> <ul style="list-style-type: none"> • Integrated Community Strategy for Carmarthenshire • The Regeneration Partnership • The Children and Young People's Partnership • Iaith Fyw:Iaith Byw policy • Digital Communities Wales Programme • Welsh Government Skills Implementation Plan • Carmarthenshire Corporate Strategy 2015 - 2020 • Careers and the World of Work Framework • 14 - 19 Learning Pathways
Ownership/Lease	N/A
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>MGSG are an established organisation and have been operation for a number of years supporting the welsh language, developing employment skills, IT and Digital Inclusion within the community along with organisation to organisation time banking initiative across the areas of Carmarthen and NCE.</p> <p><u>Key Economic benefits:</u></p> <ul style="list-style-type: none"> • Increase young people's employability skills, confidence and self-awareness • Increases chances of securing future jobs or apprenticeships with host organisations such as the Carmarthenshire County Council • Increase the use of the Welsh Language within businesses • Enhancing local regeneration by encouraging local spend • Increase the foot flow and spend on King Street • Inter-generational working will increase IT skills among local businesses • Participating in the project will increase young people's IT skills and share these with employers, with strong links to the towns DI Master plan • Improve chance for young people to succeed with their post 16/19 transition into the workforce, or education and training. • Improve chances for young people to gain part time or full time employment within Carmarthenshire • Reduce the number of young people leaving the county to find work, by encouraging them to gain experiences and reside locally <p>Currently MGSG are in the process of applying for the Lottery stage 2, if successful this will start in the Autumn 2016, once the TFF has finished.</p> <p>The TFF grant will assist in developing a stronger portfolio of evidence illustrating the positive impact on young people and the organisations, thus strengthening our bids of various sources.</p>
Recommendation	Award £20,000
Subject to:	

Application Reference: TFF/15/07

Project Title	Llanelli Rural Community Time Credits
Applicant	Llanelli Rural Council
Ward	Llanelli Rural Wards – Bynea, Dafen, Felinfoel, Glyn, Hengoed, Llwynhendy, Swiss Valley
Key Account Management	<p>The Targeted Finance Fund is a discretionary fund available to Key Account Management (KAM) clients. For an organisation to become a KAM client they must be a third sector not for profit organisation that falls into one of the following 3 categories:</p> <ul style="list-style-type: none"> • Existing social enterprises that have the potential to grow, be sustainable and create employment ✓ • Emerging projects that have the potential to create jobs • Third sector organisations that deliver vital services within our communities
Project Description	<p>Llanelli Rural Council would like to offer the community of 7 wards the opportunity to earn time credits. The project will be coordinated by the newly appointed Community Development Officer in partnership with Spice Time Banking. The designated support for this initiative will enable an extension of the fantastic work already done by Spice in the pockets of Carmarthenshire where it currently operates.</p> <p>Time Credits is a method of rewarding volunteers for their time and contribution to their community. Each hour volunteered by an individual can be exchanged for a time credit voucher which can be spent in many ways. It can be spent in the community (e.g. where it was earned), via corporate partners (at outlets signed up to the Spice network, both locally and nationally) and person to person (e.g. cut a neighbour's lawn in return for some piano tuition or a time credit voucher). It is our desire to work in partnership with Spice for the Llanelli Rural area as a whole.</p> <p>The project will engage with volunteers in order to implement LRC community well-being Whole Place Plan that has seven key themes. There are many people already engaged with volunteering in these areas doing marvellous work; however engaging new volunteers can prove difficult. With the reward available from time credits, we are sure this engagement can be managed easier. The project will be a one year long trial pilot project that will help shape how the time credits complement the delivery of the Whole Place Plan, due to commence. LRC are confident that the project will be successful having seen the impact time credits has had in other parts of Llanelli and Carmarthenshire and have made a commitment to make a budget available for the forthcoming years on a reducing basis to ensure sustainability.</p> <p>LRC will look to track the progress of the volunteers and record how their interaction has helped them in other aspects of their life, including what skills they have gained, training they have undertaken, how it has impacted positively on their health, improved their job seeking prospects, gained employment, started or taken part in a new group and so on. With people spending their time credits locally and throughout the county, this has a</p>

	<p>positive impact on the places they visit by keeping their attractions busy, goods being sold and extra marketing through social media as an example</p> <p>We are looking at delivering time credits over the next few years. This project can help shape delivery for many years to come.</p>
Economic Benefit	<ul style="list-style-type: none"> • Number of individuals into training/education - 100 • Number of individuals into volunteering - 20 • Number of individuals into employment - 1 • Number of community groups/organisations assisted – 5 (<i>LRC plus 4 other organisations</i>) • Number of social enterprises created - 0 • Number of social enterprises supported - 0 • Number of jobs created - 0 • Number of jobs safeguarded – 0 • Public and private leverage funding - £5,000 (A4A)
Total Project Cost	£8,144.00
Eligible Capital	N/A
Eligible Revenue	£8,144.00
Ineligible Costs	N/A
Amount and % of grant requested	£3,144.00 (38.61%)
Match funding	£5,000.00
Cllr and Officer Consultations Undertaken	Cllr. H Richards (Felinfoel) and Cllr. Penny Edwards (Hengoed), RLP, Communities 1 st and general public consultation events.
Evidence of Need / Community Engagement	<p>9 community workshops over our wards involving over 120 people have been held;</p> <p>An on-line survey has been conducted along with street based interviews seeking local people's views, with over 250 individual survey completions from a representative cross section of people by gender/age and location;</p> <p>A series of interviews have been undertaken with larger local employers located across the area;</p> <p>Targeted workshop and survey work has been undertaken to reach underrepresented groups – e.g. young people, Eastern European migrants. Workways Plus, The Hub and Ail Gylfe.</p>
Contributing to key Strategies	<p>INTERGRATED STRATEGY FOR CARMARTHENSHIRE 2011 – 2016</p> <p>People in Carmarthenshire are healthier</p> <p>People in Carmarthenshire fulfil their learning potential</p> <p>Carmarthenshire has a stronger and more prosperous economy</p> <p>Carmarthenshire's communities and environment are sustainable</p> <p>WELLBEING OF FUTURE GENERATIONS ACT (WALES) 2015</p> <p>The plan addresses all of the seven national objectives. The council is already</p>

	<p>looking to embed this in to our strategic plan and a new draft Wellbeing strategy has been produced specifically to address this new legislation.</p> <p>SWANSEA BAY CITY REGION ECONOMIC REGENERATION STRATEGY 2013 - 2030 Strategic Aim 3 – Maximising job creation for all Organisations signed up to accepting time credits will get more customers through their door by people paying in time credits.</p> <p>REGIONAL LEARNING PARTNERSHIP 2014 - 2024 Increasing overall employment levels and addressing economic inactivity</p>
Ownership/Lease	N/A
Business Plan/Officer Comments including details of support moving forward/next steps linked to growth and sustainability	<p>There are a considerable amount of benefits that have been proven through the engagement of time credits across Carmarthenshire, helping to get communities more involved and will help strengthen some of the work already taking place within the C1st wards.</p> <p>Strong links will also be forged with DCW to assist in the delivery of DI work across the 7 wards. This alone will also benefit the authority and other statutory and non statutory services with their “channel shift” strategy.</p> <p><u>Additional outcomes:</u> Number of people feeling less isolated – 25 Number of individuals more confident in applying for a job - 50 Also further tracking of individuals that move into paid work. Should only <u>one</u> individual move into employment, the financial ROI of £3,000 provides excellent value for money.</p> <p>The project targets the 7 communities and the various volunteer run organisations within it. Through continued engagement via the CDO, LRC aim to increase both these groups sustainability as well as themselves by delivering on the objectives set for Town & Community Councils by the Wellbeing of Future Generations Act (Wales) 2015 as well as budgeting for Time Credits in future years once the funding runs out for Year 1.</p>
Recommendation	£3,144.00
Subject to:	Open up the training to other 3 rd sector organisations to benefit from the time credit initiative.