

**DYDD MAWRTH, 3 HYDREF 2023**

**AT: YR AELOD O'R CABINET DROS FATERION GWLEDIG,  
CYDLYNIANT CYMUNEDOL A PHOLISI CYNLLUNIO**

YR WYF DRWY HYN YN EICH GALW I FYNYCHU RHITH –  
CYFARFOD O'R YR **AELOD CABINET DROS FATERION  
GWLEDIG, CYDLYNIANT CYMUNEDOL A PHOLISI CYNLLUNIO**  
A GYNHELIR AM **11.30 YB, AR DYDD LLUN, 9FED HYDREF,  
2023** ER MWYN CYFLAWNI'R MATERION A AMLINELLIR AR YR  
AGENDA ATODEDIG.

*Wendy Walters*

**PRIF WEITHREDWR**

Swyddog Democrataidd:	Kevin Thomas
Ffôn (llinell uniongyrchol):	01267 224027
E-bost:	<a href="mailto:kjthomas@sirgar.gov.uk">kjthomas@sirgar.gov.uk</a>

Wendy Walters Prif Weithredwr, *Chief Executive*,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
*County Hall, Carmarthen. SA31 1JP*

# AGENDA

1. DATGANIADAU O FUDDIANNAU PERSONOL
2. LLOFNODI FEL COFNOD CYWIR PENDERFYNIADAU Y CYFARFOD A GYNHALWYD AR Y 14 GORFFENNAF 2023 3 - 4
3. RHAGLEN 10 TREF (CRONFA REFENIW) 5 - 10
4. CEISIADAU CYFALAF DEG TREF 11 - 16
5. GORCHYMYN I'R CYHOEDD ADAEL Y CYFARFOD  
  
WEDI YSTYRIED HOLL AMGYLCHIADAU'R ACHOS AC WEDI YNNAL PRAWF BUDD Y CYHOEDD GALL YR AELOD O'R CABINET WEITHREDOL FARNU NAD YW'R EITEM CANLYNOL I'W GYHOEDDI AM EI FOD YN CYNNWYS GWYBODAETH EITHRIEDIG FEL Y'I DIFFINNIR YM MHARAGRAFF 14 O RAN 4 O ATODLEN 12A I DDEDDF LLYWODRAETH LEOL 1972, FEL Y'I NEWIDIWYD GAN ORCHYMYN LLYWODRAETH LEOL (MYNEDIAD AT WYBODAETH) (AMRYWIO) (CYMRU) 2007
6. CYMUNEDAU MENTRUS 17 - 22

*Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.*

## YR AELOD CABINET DROS FATERION GWLEDIG, CYDLYNIANT CYMUNEDOL A PHOLISI CYNLLUNIO

**DYDD GWENER, 14 GORFFENNAF 2023**

**PRESENNOL:** Cynghorydd C.A. Davies (Aelod Cabinet)

**Roedd y swyddogion canlynol yn bresennol:**

C. Owen, Swyddog Biwro

A. Rees, Swyddog Biwro

K. Thomas, Swyddog Gwasanaethau Democraataidd

**Rhith-Gyfarfod - 10.00 - 10.10 yb**

### 1. **DATGANIADAU O FUDDIANNAU PERSONOL**

Ni chafwyd datganiadau o fuddiant personol.

### 2. **LLOFNODI FEL COFNOD CYWIR PENDERFYNIADAU Y CYFARFOD A GYNHALWYD AR Y 14 MAWRTH 2023**

**PENDERFYNWYD** llofnodi cofnod penderfyniadau'r cyfarfod a gynhaliwyd ar 14 Mawrth 2023, gan ei fod yn gywir.

### 3. **GRANT CYMORTH RHANDIROEDD LLYWODRAETH CYMRU**

Bu'r Aelod Cabinet yn ystyried adroddiad yn gofyn am gymeradwyaeth ôl-weithredol ar gyfer cyflwyno cynllun gwaith i Lywodraeth Cymru erbyn 30 Ebrill 2023 a oedd yn rhoi manylion deg cais am gyllid o dan ei Chronfa Cymorth Rhandiroedd 2023/24 a chytuno hefyd i Dîm Biwro yr Awdurdod ymgymryd â'r rôl weinyddol yn unol â Thelerau ac Amodau'r grantiau.

Nododd yr Aelod Cabinet fod Cyngor Sir Caerfyrddin wedi cael swm dangosol o £34,308 gan Lywodraeth Cymru drwy'r Grant Cymorth Rhandiroedd er mwyn cynyddu argaeledd lleiniau rhandiroedd o ansawdd da ledled Sir Gaerfyrddin am flwyddyn ariannol 23/24. Roedd swm dangosol o £34,308 hefyd wedi'i ddyrannu ar gyfer gweithgarwch yn 2024-25, ar yr amod bod Cynllun Gwaith arall wedi'i gwblhau erbyn 31 Rhagfyr 2023 fan bellaf. Nodwyd hefyd bod y 10 cais y manylwyd arnynt yn yr adroddiad wedi cael eu cymeradwyo gan Lywodraeth Cymru wedi hynny.

Byddai'r gronfa, sydd i'w gweinyddu gan Dîm Biwro yr Awdurdod, yn cael ei defnyddio mewn amrywiaeth o ffyrdd i helpu i hybu gallu'r sefydliadau a nodir yn yr adroddiad ac yn cynnwys:-

- Creu lleiniau newydd
- Defnyddio lleiniau diffaith unwaith eto

Sylwer: Mae'r cofnodion hyn yn amodol ar gael eu cadarnhau yn y cyfarfod nesaf

- Gwella hygyrchedd
- Gwella gwasanaethau safleoedd
- Gwella diogelwch safleoedd
- Gwella'r ffordd mae safleoedd yn cael eu rheoli
- Cynyddu ailgylchu / adnewyddu
- Cynyddu bioamrywiaeth / pryfed peillio

## **PENDERFYNWYD**

- 3.1 Rhoi cymeradwyaeth ôl-weithredol ar gyfer cyflwyno ceisiadau am gyllid i Lywodraeth Cymru fel rhan o'i Chronfa Cymorth Rhandiroedd 2023/24.**
- 3.2 Bod Tîm Biwro yr Awdurdod yn ymgymryd â'r rôl weinyddol yn unol â Thelerau ac Amodau'r grantiau**

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**AELOD CABINET**

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**DYDDIAD**

Sylwer: Mae'r cofnodion hyn yn amodol ar gael eu cadarnhau yn y cyfarfod nesaf

**CYFARFOD PENDERFYNIADAU YR AELOD CABINET DROS  
FATERION GWLEDIG A PHOLISI CYNLLUNIO**

<b>Yr Aelod Cabinet:</b>	<b>Y Portffolio:</b>	
<b>Cynghorydd. Hazel Evans</b>	Cyfarfod Penderfyniadau yr Aelod Cabinet dros Adfywio, Hamdden, Diwylliant a Thwristiaeth	
<b>RHAGLEN 10 TREF (CRONFA REFENIW)</b>		
<p><b>Y Pwrpas:</b> Ystyried dau gais sy'n gofyn am gymorth ariannol o Gronfa Refeniw y 10 Tref</p>		
<p><b>Yr argymhellion / penderfyniadau allweddol sydd eu hangen:</b></p> <p>Cymeradwyo 2 gais a gyflwynwyd fel rhan o Gronfa Refeniw y 10 Dref:</p> <p>Cais Cyngor Tref Cwmaman – Gofynnwyd am grant o: £19,250</p> <p>Cais Cyngor Tref Hendy-gwyn ar Daf – Gofynnwyd am grant o: £20,000</p> <p>Cyfanswm y grant y gofynnir amdano: £39,250</p>		
<p><b>Y Rhesymau:</b></p> <p>Cefnogi'r cyfleoedd economaidd a nodwyd fel rhan o'r ymgynghoriad cymunedol helaeth a'r drafodaeth gyda rhanddeiliaid allweddol a fydd yn darparu budd economaidd a chymdeithasol i drefi marchnad gwledig y Sir.</p>		
<p><b>Y Gyfarwyddiaeth</b> <b>Enw Pennaeth y Gwasanaeth:</b> Jason Jones</p> <p><b>Awdur yr Adroddiad:</b> Mared Pemberton</p>	<p>Swyddi <b>Pennaeth Adfywio, Polisi a Digidol</b></p> <p><b>Cydlinydd Rhaglenni Gwledig</b></p>	<p><b>Jason Jones</b> <b>Rhif Ffôn: 01267 242 336</b> <a href="mailto:JaJones@sirgar.gov.uk">JaJones@sirgar.gov.uk</a></p> <p><b>Mared Pemberton</b> <b>Rhif Ffôn: 07812475386</b> <a href="mailto:MEPemberton@sirgar.gov.uk">MEPemberton@sirgar.gov.uk</a></p>

**Declaration of Personal Interest (if any):**

None

**Dispensation Granted to Make Decision (if any):**

N/A

**DECISION MADE:**

Signed:

DATE: \_\_\_\_\_

\_\_\_\_\_  
CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## CABINET MEMBER DECISIONS MEETING FOR REGENERATION, LEISURE, CULTURE and TOURISM

### 10 Towns Programme (Revenue fund)

#### **Purpose:**

To consider 2 applications submitted as part of the 10 towns revenue fund.

#### **Background**

The aim of the 10 Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. To complement the capital projects, further revenue funding has been secured from the UK Government's Shared Prosperity Fund as part of the Rural Anchor.

Each town has been given the opportunity to apply for funding of up to £20,000 to be delivered before the end of December 2024.

The following applications have been submitted following consultation at a local level. Each application has been assessed and considered by an internal Funding panel before being presented to Cabinet member for final decision.

#### **Applications for consideration:**

##### **Whitland Town Council**

**Grant Requested:** £20,000

Whitland town council are seeking funding to recruit a Town Development and Events Co-ordinator for Whitland. Employed by the town council, this new role will support the development of several new events and activities in the town to increase footfall and extend dwell time. The officer will be employed for a period of 13 months. The role will complement the town's capital project, which is currently under development, that will provide investment to develop a key asset in the town to facilitate new events as well as develop new town centre based events to increase footfall. The post will be 100% funded via the grant.

A number of events have been suggested that could benefit the town following local engagement with town stakeholders such as a seasonal open air Christmas market, St David's celebration as well as open air cinema events at the park located in the centre of the town. The appointed person will also look at sustainable funding streams in order to continue with this support and resource for the town post funding period.

**Recommendation**

To approve a grant request of £20,000 from the 10 towns revenue fund.

**Cwmaman Town Council**

**Grant Requested:** £19,250

Cwmaman Town Council are the lead applicant for the development of the 10 towns project for Cwmaman. Revenue funding is being sought to complement the area's capital Ten Town project which includes the redevelopment of the bunkhouse facility and narrative trails which aim to enhance and develop the area's tourism appeal. The project will be 100% funded via the grant.

The grant request is for £19,250 for the development of immersive audio trails that will highlight the area's natural and cultural heritage. The audio trails will guide visitors through the community's historical landmarks, unveiling captivating stories from the past. The addition of audio trails will enhance the visitor experience by using engaging narratives and educational content to transport visitors to pivotal moments in history. This is intended to cultivate a deeper appreciation of local heritage and attract both local and national tourists.

In addition, funding is being sought to support the development and sustainability of the bunkhouse as an attractive accommodation space in the area. Funding is being sought for the development and implementation of a strategic marketing plan which will include both off and online promotion, engaging content creation as well as local and national promotion.

**Recommendation**

To approve a grant request of £19,250 from the 10 towns revenue fund.

<b>DETAILED REPORT ATTACHED</b>	<b>NO</b>
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# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:

Signed: **Jason Jones**      **Head of Regeneration, Policy and Digital**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	YES	YES	NO	YES	NO	NO

## Policy, Crime and Disorder

The 10 towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Local Investment Plan for Carmarthenshire, Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South West Wales Regional Economic Delivery Plan and Corporate Strategy.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

## Legal

Terms and Conditions will be issued to each applicant which have been verified by CCC legal department.

## Finance

This fund is made available as part of the 10 towns programme with funding secured from the UK Government Shared Prosperity Fund as part of the Rural Anchor. A budget of £200,000 is available for the delivery of this fund which equates to £20,000 per town.

## Risk Management Issues

A programme level risk management process will be followed to ensure that risk is assessed and managed at all levels.

A key risk is the short delivery timeframe of SPF with all 3<sup>rd</sup> party grants required to be financially completed by the end of December 2024.

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering both funds will

closely monitor progress of the project individual awards. Where a lack of progress is being made, applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

## CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones

Designation: Head of Regeneration, Policy and Digital

**1. Local Member(s)** – Elected Members Cllr Kevin Madge, Cllr Sue Allen and Cllr Handel Davies have been consulted on an on-going basis as part of the growth plan team meetings and are supportive of the projects.

**2. Community / Town Council** - On-going consultation with the relevant Town Council in the development of the proposals.

**3. Relevant Partners** - Members of the established growth plan teams in each respective areas consisting of key stakeholders from public, private and third sector.

**4. Staff Side Representatives and other Organisations** n/a

**Section 100D Local Government Act, 1972 – Access to Information**  
**List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
<b>10 towns REVENUE Whitland</b> <b>10 towns REVENUE Cwmaman</b> <b>10 Towns REVENUE Llandovery</b>		<b>County Hall</b> <b>County Hall</b> <b>County Hall</b>

## CYFARFOD PENDERFYNIADAU YR AELOD CABINET DROS FATERION GWLEDIG A PHOLISI CYNLLUNIO

<b>Yr Aelod Cabinet:</b>	<b>Portffolio:</b>	
<b>Y Cyngorydd Ann Davies</b>	<b>Cyfarfod penderfyniadau yr Aelod Cabinet dros Faterion Gwledig a Pholisi Cynllunio</b>	
<b>CEISIADAU CYFALAF DEG TREF</b>		
<p><b>Pwrpas</b> Ystyried ceisiadau am gyllid a gyflwynwyd fel rhan o'r Rhaglen Deg Tref. Nod Rhaglen y 10 Tref yw cynyddu gwytnwch a thwf trefi marchnad gwledig Sir Gaerfyrddin a'r ardaloedd cyfagos yn y dyfodol.</p>		
<p><b>Yr argymhellion / penderfyniadau allweddol sydd eu hangen:</b></p> <p>Cymeradwyo 2 gais a gyflwynwyd fel rhan o'r rhaglen 10 tref ar ran y tîm cynllun twf economaidd a sefydlwyd yn y trefi, sef:</p> <p>Cais Cyngor Tref Cwmaman: Cais am grant - £100,000</p> <p>Cais Cyngor Tref Llandeilo: Cais am grant - £84,959.50</p>		
<p><b>Y Rhesymau:</b></p> <p>Cefnogi'r cyfleoedd economaidd a nodwyd fel rhan o'r ymgynghoriad cymunedol helaeth a'r drafodaeth gyda rhanddeiliaid allweddol a fydd yn darparu budd economaidd a chymdeithasol i drefi marchnad gwledig y Sir.</p>		
<p><b>Y Gyfarwyddiaeth</b> <b>Enw Pennaeth y Gwasanaeth:</b> Jason Jones</p> <p><b>Awdur yr Adroddiad:</b> Mared Pemberton</p>	<p><b>Swyddi</b> <b>Pennaeth Adfywio, Polisi a Digidol</b></p> <p><b>Cydlynnydd Rhaglenni Gwledig</b></p>	<p><b>Jason Jones</b> <b>Rhif Ffôn: 01267 242 336</b> <a href="mailto:JaJones@sirgar.gov.uk">JaJones@sirgar.gov.uk</a></p> <p><b>Mared Pemberton</b> <b>Rhif Ffôn: 07812475386</b> <a href="mailto:MEPemberton@sirgar.gov.uk">MEPemberton@sirgar.gov.uk</a></p>

**Declaration of Personal Interest (if any):**

None

**Dispensation Granted to Make Decision (if any):**

N/A

**DECISION MADE:**

Signed:

DATE: \_\_\_\_\_

\_\_\_\_\_  
CABINET MEMBER

The following section will be completed by the Democratic Services Officer in attendance at the meeting

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE SUMMARY

## CABINET MEMBER DECISIONS MEETING FOR RURAL AFFAIRS & PLANNING POLICY

### 10 Towns Programme Capital Applications

#### **Purpose**

To consider two applications for funding submitted as part of the Ten Towns Programme.

#### **Background**

The aim of the 10 Towns Programme is to increase the resilience and future growth of Carmarthenshire's rural market towns and their surrounding areas.

The Authority has committed £1m capital funding to support the respective towns to take forward some of the capital aspirations identified within their economic growth plans. Funding was approved by Executive Board on 21<sup>st</sup> June 2021. Following the submission of initial Expressions of Interest, £100k was secured in principle for each of the towns. Subsequently, each of the applicants were invited to submit 2<sup>nd</sup> stage applications.

The following 2<sup>nd</sup> stage applications have now been submitted following consultation at a local level. Both applications have been assessed and considered by the internal Funding panel before being presented to Cabinet member for final decision.

#### **Applications for consideration:**

##### **Llandeilo Town Council**

**Total project costs: £121,959.50**

**Amount Requested: £84,959.50**

**Match funding secured: Sports Wales £37,000**

Llandeilo Town Council is the lead applicant for the development of the 10 towns project for Llandeilo. Funding is being sought for the development of a pump track located at Parc Le Conquet which has been identified as a priority for the town following local consultation. The project will create a new tourism attraction for the town and surrounding area which will help attract additional visitors into the town. The project also aligns with the County's wider strategic cycle tourism developments, such as the Tywi Valley path. Match funding has been secured from Sports Wales.

Funding is also sought to enhance the area by way of street furniture and digital signage. The introduction of digital signage will provide a link between the new attraction and the town, highlighting local businesses, heritage and cultural attractions as a way of increasing visitor dwell time. The project is seeking to commence in October with the launch of the project expected Summer next year. The project will be promoted via a dedicated marketing campaign to ensure year round visitors.

#### **Recommendation**

To approve a grant request of £100,000 from the 10 towns capital fund.

**Cwmaman Town Council****Total project costs:** £117,618**Amount Requested:** £100,000**Match funding secured:** Mynydd y Betws Wind farm fund: £15,000  
Cwmaman Town Council: £2,618

Cwmaman Town Council is the lead applicant for the development of the 10 towns project in Cwmaman. Funding is being sought to enhance and develop the area's tourism potential, taking full advantage of the area's proximity to the Brecon Beacons National Park. The project consists of a package of projects that will encourage more visitors to the area and encourage longer dwell time.

The main priority is to upgrade the existing Bunkhouse facility which is managed by Cwmaman Town Council following an asset transfer from Carmarthenshire County Council. Funding will be utilised to redevelop and upgrade the Bunkhouse facility thus enhancing its appeal to visitors, resulting in increased tourism and increased spend in the area.

The second element of the project includes the development of narrative trails in the area, depicting the area's natural and cultural assets. Interpretation boards will be strategically placed across the area, narrating the history of the area. Information on the new trails will be shared both at a local level as well as marketed to tourists and visitors via a dedicated marketing campaign.

Thirdly, the community has identified a need to increase the number of events in the area. A community owned marquee will be purchased and made available to local organisations, providing an opportunity for a sustainable calendar of events to be held in the area. The events will benefit both the local community as well as attract new visitors to the area.

**Recommendation**

To approve a grant request of £100,000 from the 10 towns capital fund.

DETAILED REPORT ATTACHED	NO
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## IMPLICATIONS

**I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report:**

**Signed: Jason Jones Head of Regeneration, Policy and Digital**

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	YES	YES	NO	YES	NO	NO

### Policy, Crime and Disorder

The 10 towns programme provides an opportunity for rural market towns to create new economic benefit and opportunities developed as a recommendation from the Moving Rural Carmarthenshire Forward Plan.

The above is aligned with the county's existing strategies and plans including the Economic Recovery Plan, Local Innovation Strategy, Wellbeing Assessment, and the South West Wales Regional Economic Delivery Plan and Corporate Strategy.

The Programme will support the objectives of the Wellbeing & Future Generations Act by targeting interventions which aim to ensure that the Welsh speaking communities of the County remain vibrant and sustainable communities.

### Legal

Terms and Conditions will be issued to each applicant which have been verified by CCC legal department. Legal charges will be placed on assets in line with CCC Third party procedures for grant support over £25,000.

### Finance

Funding has been secured via the 10 towns programme which is funded by Carmarthenshire County Council. The total budget for the programme from core funds is £1,000,000.

### Risk Management Issues

At a project level, a risk register will be maintained together with appropriate mitigation measures. The Rural Anchor Team who are responsible for administering the funds will closely monitor progress of the project individual awards. Where a lack of progress is being made, applicants will need to provide clarification as to how they will be able to deliver against the original approved amount. As a last resort this may mean suspension of a project mid delivery.

## CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: Jason Jones

Designation: Head of Regeneration, Policy and Digital

**1. Local Member(s)** – Elected Members Cllr Kevin Madge, Cllr Sue Allen and Cllr Handel Davies have been consulted on an on-going basis as part of the growth plan team meetings and are supportive of the projects

**2. Community / Town Council** - On-going consultation with the relevant Town Council in the development of the proposals.

**3. Relevant Partners** - Members of the established growth plan teams in each respective areas consisting of key stakeholders from public, private and third sector.

**4. Staff Side Representatives and other Organisations**

**Section 100D Local Government Act, 1972 – Access to Information  
List of Background Papers used in the preparation of this report:**

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
10 towns Llandeilo 10 towns Cwmaman		County Hall County Hall



# Eitem Rhif 6

Yn rhinwedd paragraff(au) 14 o Ran 4 o Atodlen 12A o ddeddf Llywodraeth Leol 1972 fel y'i diwygiwyd gan  
Orchymyn Llywodraeth Leol (Mynediad at Wybodaeth) (Amrywio) (Cymru) 2007

Document is Restricted

Mae'r dudalen hon yn wag yn fwriadol