

# Pecyn Dogfennau



Wendy Walters  
Prif Weithredwr,  
Chief Executive,  
Neuadd y Sir, Caerfyrddin. SA31 1JP  
County Hall, Carmarthen. SA31 1JP

DYDD MAWRTH, 7 IONAWR 2020

**AT: YR AELOD O'R BWRDD GWEITHREDOL DROS  
DIWYLLIANT, CHWARAEON A THWRISTIAETH**

YR WYF DRWY HYN YN EICH GALW I FYNYCHU CYFARFOD  
O'R **CYFARFOD PENDERFYNIADAU AELOD Y BWRDD  
GWEITHREDO DROS DIWYLLIANT, CHWARAEON A  
THWRISTIAETH** A GYNHELIR YN YSTAFELL GYFARFOD  
**ADFYWIO, NEUADD Y SIR, CAERFYDDIN - NEUADD Y SIR,  
CAERFYRDDIN. SA31 1JP. AM 10.00 YB, AR DYDD MERCHER,  
15FED IONAWR, 2020** ER MWYN CYFLAWNI'R MATERION A  
AMLINELLIR AR YR AGENDA ATODEDIG.

*Wendy Walters*

**PRIF WEITHREDWR**



**AILGYLCHWCH OS GWELWCH YN DDA**

Swyddog Democrataidd:	Kevin Thomas
Ffôn (llinell uniongyrchol):	01267 224027
E-bost:	kjthomas@sirgar.gov.uk
Cyf:	AD016-001

# AGENDA

1. DATGANIADAU O FUDDIANNAU PERSONOL
2. COFNOD PENDERFYNIADAU - 17EG RHAGFYR, 2019 3 - 4
3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU 5 - 10

*Sylwer: - Nid oes hawl gan y wasg a'r cyhoedd fynychu'r cyfarfod. Bydd y cofnod penderfyniad yn cael ei gyhoeddi fel arfer o fewn 3 diwrnod gwaith.*

## CYFARFOD PENDERFYNIADAU AELOD Y BWRDD GWEITHREDO DROS DIWYLLIANT, CHWARAEON A THWRISTIAETH

17 RHAGFYR 2019

**YN BRESENNOL: Y Cynghorydd: P. Hughes-Griffiths (Aelod o'r Bwrdd Gweithredol).**

### **Roedd y swyddogion canlynol yn bresennol:**

H. Parsons, Rheolwr Cynorthwyol Marchnata a'r Cyfryngau;  
J. Hancock, Swyddog Datblygu Mentrau Cymdeithasol Blaenllaw;  
J. Owen, Swyddog Gwasanaethau Democrataidd.

**Ystafell Gyfarfod Adfywio, Neuadd y Sir, Caerfyrddin: 11:00am – 11:15am**

### **1. DATGANIADAU O FUDDIANNAU PERSONOL**

Ni ddatganwyd unrhyw fuddiannau personol.

### **2. COFNOD PENDERFYNIADAU - 26 TACHWEDD, 2019**

**PENDERFYNWYD** Ilofnodi bod Cofnod Penderfyniadau'r cyfarfod a gynhaliwyd ar 26 Tachwedd 2019 yn gofnod cywir.

### **3. CEISIADAU I'R GRONFA CYMORTH DIGWYDDIADAU.**

Rhoddodd yr Aelod o'r Bwrdd Gweithredol ystyriaeth i adroddiad a oedd yn gofyn am gymeradwyo cynnig i wneud newidiadau i'r meini prawf sgorio a lefelau cyllido'r Cynllun Cymorth Digwyddiadau ar gyfer 2020/21.

Fel rhan o gyfres o gamau i ddatblygu cyfraniad digwyddiadau a gwyliau yn Sir Gaerfyrddin, roedd Cynllun y Gronfa Cymorth Digwyddiadau wedi dyrannu £20,000 ers 2017.

Nod y Cynllun oedd darparu cymorth ariannol i ddigwyddiadau yn y Sir a oedd yn gallu dangos cyfraniad at yr amcanion strategol o ran Twristiaeth, Cymunedau a'r Economi.

Dywedwyd bod y cynllun wedi bod yn ased gwerthfawr i drefnwyr digwyddiadau er bod ceisiadau yn amrywio bob tro o ran math, maint, hyd, tocynnau, lleoliad ac amcan.

Dywedodd yr Aelod o'r Bwrdd Gweithredol fod y cynnig wedi codi yn dilyn archwiliad diweddar a oedd yn rhoi cyfle i swyddogion, a ffurfiodd y Panel, adolygu'r broses a'r wybodaeth a ddarparwyd.

O ran sectorau twristiaeth a chymuned, y ddau brif fath o geisiadau a dderbyniwyd am ddigwyddiad, cynigiwyd addasu'r meini prawf sgorio a lefelau cyllido i adlewyrchu'n well yr ystod o geisiadau gan drefnwyr digwyddiadau twristiaeth a chymuned ar raddfa fawr.

Mae'r meini prawf sgorio diwygiedig yn gosod maen prawf penodol ar gyfer y ddau fath yn ogystal â chynnig uchafswm o £2,000 i ddigwyddiadau cymunedol a chadw'r uchafswm o £5,000 ar gyfer digwyddiadau mwy sy'n canolbwyntio ar dwristiaeth.

Dywedwyd pe bai'r cynnig yn cael ei dderbyn, byddai'r meini prawf sgorio diwygiedig yn cael eu cyfleu'n briodol i aelodau'r cylch digwyddiadau a'u rhoi ar wefan y Cyngor ym mis Ionawr 2020 fel bod y meini prawf diwygiedig yn barod i'w rhoi ar waith ar gyfer digwyddiadau sy'n cael eu cynnal o fis Ebrill 2020 ymlaen.

**PENDERFYNWYD cymeradwyo'r newidiadau i feini prawf sgorio a lefelau cyllido'r Cynllun Cymorth Digwyddiadau ar gyfer 2020/21, fel y nodwyd yn yr adroddiad.**

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**AELOD O'R BWRDD GWEITHREDOL**

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**DYDDIAD**

Eitem Rhif 3

**CYFARFOD PENDERFYNIADAU'R AELOD O'R BWRDD  
GWEITHREDOL DROS DDIWYLLIANT, CHWARAEON A  
THWRISTIAETH**

**15.01.20**

<b>Yr Aelod o'r Bwrdd Gweithredol:</b>	<b>Portffolio:</b>
<b>Y Cynghorydd Hughes Griffiths</b>	<b>Diwylliant, Chwaraeon a Thwristiaeth</b>

**Ceisiadau i'r Gronfa Cymorth Digwyddiadau**

**Yr argymhellion / penderfyniadau allweddol sydd eu hangen:**

Gofyn am gymeradwyo ceisiadau sydd wedi'u cyflwyno i'r Cynllun Cymorth Digwyddiadau ac sydd wedi cael eu hasesu ar gyfer 2019/20 hyd at 1 Ionawr 2020.

**Y Rhesymau:** Ceisio cymeradwyaeth ar gyfer yr argymhellion ar gefnogi cais i'r cynllun cymorth digwyddiadau yn seiliedig ar y meini prawf penodedig o ran cynyddu effaith digwyddiadau a gwyliau.

Y Gyfarwyddiaeth Y Prif Weithredwr Enw'r Uned Fusnes: Deina Hockenhull Awdur yr Adroddiad: Huw Parsons	Swydd  Rheolwr Marchnata a'r Cyfryngau  Swyddog Marchnata a'r Cyfryngau Cynorthwyol	Rhif Ffôn: 5826 Cyfeiriad e-bost: <a href="mailto:HLParsons@sirgar.gov.uk">HLParsons@sirgar.gov.uk</a>
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**Declaration of Personal Interest (if any):**

**Dispensation Granted to Make Decision (if any):**

**N/A** (If the answer is yes exact details are to be provided below:)

**DECISION MADE:**

**Signed:**

DATE: \_\_\_\_\_

EXECUTIVE BOARD MEMBER

**The following section will be completed by the Democratic Services Officer in attendance at the meeting**

Recommendation of Officer adopted	YES / NO
Recommendation of the Officer was adopted <b>subject to the amendment(s) and reason(s) specified:</b>	
Reason(s) why the Officer's recommendation was <b>not adopted:</b>	

# EXECUTIVE BOARD MEMBER DECISIONS MEETING FOR CULTURE, SPORT AND TOURISM

15.01.20

## Event Support Fund Applications

### 1. BRIEF SUMMARY OF PURPOSE OF REPORT.

As part of a series of actions to grow the contribution of events and festivals in Carmarthenshire, £20,000.00 has been approved to provide an event support fund scheme aimed at providing financial assistance to events in the county that can demonstrate that they can make a contribution to the Tourism, Community and Economic strategic aims.

As of 1<sup>st</sup> January 2020, £18,352 has already been committed from the 19 / 20 financial year fund leaving £1,648 remaining. The following application has been received and assessed against the criteria with the following recommendation;

Carmarthen Welsh Week, February 2020: Recommended support £750.00

Total amount recommended **£750.00**

As of 1<sup>st</sup> January 2020, £1,000 has been committed from the 20 / 21 financial year fund. The following applications has been received and assessed against the criteria with the following recommendations;

Hwyl Llandeilo Lit Fest, April 2020: Recommended support £1,500.00

Total amount recommended **£1,500.00**

### 2. OTHER OPTIONS AVAILABLE AND THEIR PROS AND CONS

The Carmarthen Town event is likely to be the last application scored for the financial year 2019 / 2020 and there is little reasoning in keeping some funds in reserve for the possibility of receiving higher scoring applications between now and March 2020.

DETAILED REPORT ATTACHED ?

No

# IMPLICATIONS

I confirm that other than those implications which have been agreed with the appropriate Directors / Heads of Service and are referred to in detail below, there are no other implications associated with this report :

Signed: Deina Hockenull Marketing and Media Manager

Policy and Crime & Disorder	Legal	Finance	ICT	Risk Management Issues	Organisational Development	Physical Assets
YES	NONE	YES	NONE	Yes	NONE	NONE

## 1. Policy, Crime & Disorder and Equalities

The County Council's Transformations Regeneration Plan 2015-2030 highlights the aim to *transform the overall economic, environmental, cultural and social well-being of Carmarthenshire*. The Events Support Scheme as one of a set of aligned actions to grow events in the County by the County Council will make an impact to events that can in turn improve the contribution events and festivals make to the economy and communities in Carmarthenshire.

A criteria for assessment in this scheme is the contribution the applicant's events can make to the Heritage and Culture of their community including the positive use of the Welsh Language throughout the communication and delivering event activities through the medium of Welsh.

## 2. Finance

The funding for this scheme has been provided through core funds from the Marketing & Media section of the County Council. The total agreed sum for the scheme is set at £20,000 for the financial year 2019 / 2020

## 3. Risk Management Issues

As a third party grant, the responsibility for successful event delivery is with the applicant who under the terms of the scheme are only allowed to make a claim after the event has occurred.



# CONSULTATIONS

I confirm that the appropriate consultations have taken in place and the outcomes are as detailed below

Signed: **Deina Hockenhull** Marketing and Media Manager

## 1. Scrutiny Committee

N/A

**2. Local Member(s)** Wards in which events are planned have been contacted for information and opportunity to provide an opinion

## 3. Community / Town Council

N/A

## 4. Relevant Partners

Meetings to discuss the actual delivery of the various events will be organised with the applicants and those from the Local Trade, Carmarthenshire Tourist Association and Visit Wales

## 5. Staff Side Representatives and other Organisations

N/A

## Section 100D Local Government Act, 1972 – Access to Information List of Background Papers used in the preparation of this report:

**THESE ARE DETAILED BELOW**

Title of Document	File Ref No.	Locations that the papers are available for public inspection
Carmarthenshire Destination Management Plan 2015 2020		<a href="http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8">http://www.carmarthenshire.gov.wales/home/business/tourism/destination-management-plan.aspx#.WT-9TsuQyM8</a>
County Council's Transformations Regeneration Plan 2015-2030		<a href="http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx">http://www.carmarthenshire.gov.wales/home/business/development-investment.aspx</a>
Event Support Scheme guidance & Criteria		<a href="https://www.carmarthenshire.gov.wales/home/business/funding/events-support-fund/#.W-K-eua7JYc">https://www.carmarthenshire.gov.wales/home/business/funding/events-support-fund/#.W-K-eua7JYc</a>

Mae'r dudalen hon yn wag yn fwriadol