

## Manylion am yr Ymgeisydd / Details

<i>Enw'r ymgeisydd Digwyddiad / Applicant Name:</i>	Aled Vaughan Owen / <b>Gorslas Carnival 2017</b>
<i>Dyddiad y digwyddiad / Date of Event</i>	9 <sup>th</sup> September 2017
<i>Disgrifiad o'r prosiect Project Description</i>	This is an annual local village community carnival using a public recreational park which has been supported by CCC in previous years at a level of £500.  <i>Swm Gofynnwyd / Amount Requested</i> £846.50
<i>Rhanbarth/Ward</i>	Gorslas
<i>Argymhelliad/ Recommendation</i>	Scored 26 / 42 so up to 50% of request allowed. Recommend £423.25 with panel views of "A small carnival that has limited potential to grow, although can offer a big input into the local economy. Has demonstrated good connections with the local community and businesses. The project key theme is to promote Welsh culture and show vibrancy to the area, whilst building a strong sense of community. Agree this would be the final year that financial support would be available from CCC for this event unless additionality".

<i>Enw'r ymgeisydd Digwyddiad / Applicant Name:</i>	Robert Rayner / <b>Autumn 2017 Rail and Road Steam Rally</b>
<i>Dyddiad y digwyddiad / Date of Event</i>	23 <sup>rd</sup> & 24 <sup>th</sup> September 2017
<i>Disgrifiad o'r prosiect Project Description</i>	Held at Pembrey Country Park for 11 years this is a Steam Rally with over 100 steam engines on show from the UK and this year the Netherlands. Both heritage and education are promoted with working exhibits aimed at a family audience (rides on trains) with application stating over 5,000 visitors attend with 350 exhibitors site, who stay at local tourism accommodation  No entry charge other than the normal park car parking charges to the park  <i>Swm Gofynnwyd / Amount Requested</i> £750.00
<i>Rhanbarth/Ward</i>	Pembrey
<i>Argymhelliad/ Recommendation</i>	Scored 34 / 42 so 100% of request allowed. Recommend £750 with panel views of "Event that happens within the Country Park and extends the season of the site with its events. Well attended and enjoyed by visitors, backed up by stats gathered from gate entrance. Subject to the group working more closely with the Country Park to promote the event,

	exploring marketing and potential links. Officer to work with group to assist securing future funding. No future funding from CCC unless additionality”
<i>Enw'r ymgeisydd Digwyddiad / Applicant Name:</i>	Chris Olchawski / <b>Llandovery Sheep Festival</b>
<i>Dyddiad y digwyddiad / Date of Event</i>	<b>23-24<sup>th</sup> Sept 2017</b>
<i>Disgrifiad o'r prosiect Project Description</i>	Long standing annual event with wide range of family entertainment in the town and in adjacent park land across a weekend in Sept.  <i>Swm Gofynnwyd / Amount Requested</i> £1,000.00
<i>Rhanbarth/Ward</i>	Llandovery
<i>Argymhelliad/ Recommendation</i>	Scored 36 / 42 so 100% of request allowed. Recommend £1,000.00 with panel views of “Excellent event that spring boards the town of Llandovery and county with year on year growing popularity. Need to understand the impact on the economy through the measurements of outputs, also potential to continue to grow further. Aim to use this model of collaboration to other market towns and communities. Agreed would not fund waste bins as not eligible items – CCC officers to agree what the fund will cover- identify elements of project.”

<i>Enw'r ymgeisydd Digwyddiad / Applicant Name:</i>	Front Runner Events/ <b>Llanelli Half Marathon 2018</b>
<i>Dyddiad y digwyddiad / Date of Event</i>	Sunday 25 Feb 2018
<i>Disgrifiad o'r prosiect Project Description</i>	A sporting event held throughout Llanelli area with a start at Parc Y Scarlets with a route using the Millennium Coastal Park (a CCC facility). Race is official half marathon distance and will attract serious and fun runners from locality and wider  <i>Swm Gofynnwyd / Amount Requested</i> £5,000.00
<i>Rhanbarth/Ward</i>	Various. Throughout Llanelli areas towards Burry Port
<i>Argymhelliad/ Recommendation</i>	Scored 30 / 42 so up to 50% of request allowed. Recommend £2,000 with panel views of “A new group set up to run this event which is a ltd company. Has been an excellent event in recent years attracting over 3,000 runners from outside area, supported by families and friends. Greater effort is needed to link in with Town Forum, Business improvement District, local business and evaluate the number of people that stay, eat and shop in the area.

<i>Enw'r ymgeisydd Digwyddiad / Applicant Name:</i>	Llanelli Ramblers Festival of Walks / <b>Llanelli Festival of Walks 2018</b>
<i>Dyddiad y digwyddiad / Date of Event</i>	25 <sup>th</sup> – 28 <sup>th</sup> May 2018
<i>Disgrifiad o'r prosiect Project Description</i>	An annual event for many years offering a set of pre promoted guided walks across Carmarthenshire and neighbouring areas. Walks are themed, different levels and lengths and take in some of the most attractive scenic areas in Wales. Event has been supported / promoted through CCC's Tourism PR Activity and has added to brand positioning.  <i>Swm Gofynnwyd / Amount Requested</i> £500
<i>Rhanbarth /Ward</i>	Pan Carmarthenshire event
<i>Argymhelliad/ Recommendation</i>	Scored 34 / 42 so 100% of request allowed. Recommend £500 with panel views of "Good local event that attracts over 200 walkers, limited growth identified currently. The project is run by volunteers and overheads are kept to a minimum. Suggested that officer works with the group to develop a sustainable plan and for them to explore other routes of funding. No future funding from CCC unless additionality". An effective set of communication actions need to be presented to ensure participants focus isnt just on locals but those being attracted to the event who then pay for overnight accommodation.